

Phone: June 23-July 1, 2010

Web: July 12-26, 2010

1470 Respondents

600 Phone Respondents

870 Web Respondents

WASHINGTON REALTORS® FREQUENCIES

Q.3 Generally speaking, do you think that things in Washington state are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	Total	Phone	Web
Right direction	32	32	31
Wrong track	53	52	53
(Don't know/refused)	16	16	16
Right - Wrong	-21	-19	-22
(ref:STATEDIR)			

Q.4 I am going to read you a list of concerns that many people have. Please tell me which ONE of these concerns you believe is the most important for the Governor and Washington state legislature to focus on?

	Total	Phone	Web
The economy and jobs	51	49	53
The state budget and spending	27	24	30
Education and the schools	8	11	5
State taxes	6	6	5
Making health care more affordable	4	4	4
Traffic and congestion	2	2	1
Crime and public safety	1	2	0
Energy and natural resources	1	1	1
(Other)	0	1	-
(None)	0	0	-
(Don't know/refused)	0	1	-
Total economic	88	83	92
(ref:CONC1)			

Q.5 Now, I am going to read you a list of names. Please tell me whether you feel this person or organization is doing an excellent, good, just fair, or poor job. If you do not know, please just tell me and we will move on to the next item.

	Exc	Good	Just Fair	Poor	DK/ Ref	Exc/ Good	Fair/ Poor	Ex/Gd - Fr/Pr
5 Governor Christine Gregoire Phone.....	3	22	30	42	3	25	72	-48
6. Senator Patty Murray Phone.....	12	24	26	32	6	36	57	-21
7 Attorney General Rob McKenna Phone.....	13	36	21	9	22	49	30	19
8 State House Speaker Frank Chopp Phone.....	1	7	12	13	67	7	26	-18
9 State Senate Majority Leader Lisa Brown Phone.....	1	7	12	15	65	8	27	-19
10. Senator Maria Cantwell Phone..... (ref:JOB)	10	26	27	29	8	36	56	-20

Q.11 Okay. Now I am going to ask some questions about your Washington REALTORS® association. I am going to read you a list of policy areas in which the Washington REALTORS® Association has been involved in the past. Moving forward, please tell me how high a priority you think each issue area should be on a scale of zero to ten, with zero meaning the issue is not a priority at all and ten meaning the issue should be the highest priority for the Washington REALTORS® Association. Of course, you can choose any number between zero and ten.

	Mean	10	8-9	6-7	5	3-4	1-2	0	DK/ Ref
11 The Real Estate Excise Tax or									
REET.....	7.9	35	30	14	10	5	2	1	2
Phone.....	7.7	34	29	15	12	4	3	2	2
Web.....	8.0	36	32	14	8	5	2	1	2
12 Affordable housing opportunities									
Phone.....	6.8	20	27	22	14	9	5	3	0
Web.....	6.8	20	25	21	17	10	3	3	0
Web.....	6.8	19	28	22	12	9	7	2	0
13 Green policies and practices.....									
Phone.....	4.6	5	13	18	20	16	16	10	1
Web.....	4.9	5	14	20	22	18	13	7	1
Web.....	4.4	5	12	17	19	15	19	12	1
14 Transportation and congestion									
issues.....	5.6	8	19	24	19	14	10	5	1
Phone.....	5.5	9	17	23	21	16	8	6	1
Web.....	5.6	7	21	24	17	13	12	4	1
15 The state budget and revenue									
options.....	7.6	27	32	19	11	5	2	1	2
Phone.....	7.1	20	30	23	14	5	2	2	3
Web.....	7.9	32	34	15	9	4	3	1	2
16 Foreclosures, short sales and									
vacant properties.....	7.3	24	30	21	12	6	4	1	1
Phone.....	7.5	27	29	21	13	5	2	2	1
Web.....	7.2	22	31	22	12	7	4	1	1
17 The proposed sales tax on									
professional services, including real									
estate fees.....	8.5	55	25	7	3	2	2	4	1
Phone.....	8.0	50	23	10	4	3	2	7	1
Web.....	8.8	59	26	5	3	1	2	2	2
18 Real estate license laws.....									
Phone.....	6.7	20	26	19	17	8	7	2	1
Web.....	7.0	23	28	17	18	6	5	2	1
Web.....	6.5	18	24	21	16	10	9	2	0
19 The business and occupation tax....									
Phone.....	7.7	32	31	17	9	5	4	2	2
Web.....	7.4	29	27	20	12	5	3	3	1
Web.....	7.9	33	33	14	7	5	4	1	2
20 Transactional issues having to do									
with the purchase and sale of real									
estate.....	7.0	23	27	18	16	8	5	2	1
Phone.....	7.3	27	26	18	16	6	3	2	2
Web.....	6.8	21	27	18	16	9	6	2	1

(ref:PRIO1)

Q.21 And of all those policy areas, which ONE do you think should be the top priority for Washington REALTORS® Association?

Top Priority

	Total	Phone	Web
The proposed sales tax on professional services, including real estate fees	32	23	39
The state budget and revenue options.....	13	6	18
Foreclosures, short sales and vacant properties	13	16	11
The Real Estate Excise Tax or REET	11	15	9
Affordable housing opportunities.....	8	9	7
The business and occupation tax.....	6	8	4
Real estate license laws.....	5	6	4
Transactional issues having to do with the purchase and sale of real estate	5	6	5
Transportation and congestion issues	2	2	2
Green policies and practices	1	1	1
(More than one).....	1	2	-
(Don't know/refused)	2	5	-
(ref:PRIO2)			

Top 2 Priorities

	Total	Phone	Web
The proposed sales tax on professional services, including real estate fees	-	-	62
The state budget and revenue options.....	-	-	28
The Real Estate Excise Tax or REET	-	-	25
Foreclosures, short sales and vacant properties	-	-	20
The business and occupation tax.....	-	-	19
Affordable housing opportunities.....	-	-	17
Transactional issues having to do with the purchase and sale of real estate	-	-	13
Real estate license laws.....	-	-	9
Transportation and congestion issues	-	-	5
Green policies and practices	-	-	3
(ref:PRIO2)			

Top 3 Priorities

	Total	Phone	Web
The proposed sales tax on professional services, including real estate fees	-	-	75
The Real Estate Excise Tax or REET	-	-	40
The state budget and revenue options.....	-	-	40
The business and occupation tax.....	-	-	37
Foreclosures, short sales and vacant properties	-	-	32
Affordable housing opportunities.....	-	-	26
Transactional issues having to do with the purchase and sale of real estate	-	-	20
Real estate license laws.....	-	-	16
Transportation and congestion issues	-	-	10
Green policies and practices	-	-	4
(ref:PRIO2)			

Q.22 Still thinking again about the Washington REALTORS®, overall, how would you rate the job being done by the Washington REALTORS® association -- excellent, good, just fair, or poor?

	Total	Phone	Web
Excellent.....	24	26	24
Good.....	54	52	55
Just fair.....	15	16	14
Poor.....	5	5	5
(Don't know/refused).....	3	2	3
Excellent/Good.....	78	77	78
Just Fair/Poor.....	20	21	19
Excellent/Good - Fair/Poor..... (ref:CANDJOB)	58	57	60

Q.23 Now I am going to read you some areas in which the Washington REALTORS® Association works. For each, please tell me how you would rate the job being done by the Washington REALTORS® Association -- excellent, good, just fair or poor?

	Exc	Good	Just Fair	Poor	DK/ Ref	Exc/ Good	Fair/ Poor	Ex/Gd - Fr/Pr
23 Providing timely and useful information on state government policies and proposals that affect the real estate industry.....	30	51	15	3	2	81	18	63
Phone.....	27	51	17	4	0	78	21	57
Web.....	32	50	13	2	2	82	16	66
24 Providing education classes to improve your business skills.....	31	50	13	4	1	81	17	64
Phone.....	35	47	14	4	1	82	17	64
Web.....	29	52	13	4	1	81	17	64
25 Representing your interests as a REALTOR® to state government.....	31	46	15	5	3	77	20	56
Phone.....	27	47	18	6	2	75	24	51
Web.....	34	44	13	5	4	78	18	60
26 Promoting and enforcing the REALTOR® Code of Ethics.....	17	49	21	9	4	66	30	37
Phone.....	18	52	20	7	2	70	28	43
Web.....	17	47	22	10	5	64	31	33
27 Providing tools and resources to help you sell real estate.....	16	47	27	7	2	63	35	29
Phone.....	16	48	28	7	1	64	35	29
Web.....	16	46	27	7	3	62	34	28
28 Communicating the REALTOR® position on issues to the general public.....	12	42	33	10	3	54	43	11
Phone.....	9	42	35	12	2	51	48	3
Web.....	14	43	31	9	3	57	40	17

	Exc	Good	Just Fair	Poor	DK/ Ref	Exc/ Good	Fair/ Poor	Ex/Gd - Fr/Pr
29 Persuading state lawmakers to support Washington REALTOR® priorities	22	52	18	4	4	74	22	52
Phone	17	54	21	5	4	70	26	45
Web	26	51	16	3	4	77	19	58

30 Endorsing and supporting candidates who represent your interests as a REALTOR®.....

REALTOR®.....	16	45	22	10	7	61	32	29
Phone	15	45	24	11	6	59	35	24
Web	17	45	20	10	8	62	30	32

(ref:LOCALJOB)

Q.31 I am going to read you a list of some things the Washington REALTORS® Association does to promote REALTOR priorities in Olympia and across the state. For each one, please tell me whether the Washington REALTORS® should be spending more or less time and money on that activity. If you think the Washington REALTORS® Association is currently spending the right amount of time and money on that activity, please say so.

	Much More	Smwt More	Right Amnt	Smwt Less	Much Less	DK/ Ref	Total More	Total Less	More - Less
31 Supporting individual candidates for elected office	7	15	52	13	10	3	22	23	-1
Phone	8	15	45	14	11	7	24	25	-1
Web	6	15	58	12	9	-	21	21	0
32 Persuading the general public to contact their legislators on issues important to REALTORS®	14	36	39	7	3	2	50	10	40
Phone	19	31	36	6	3	5	50	9	42
Web	10	39	41	7	3	-	49	10	39
33 Encouraging REALTORS® to contact their legislators on issues important to the real estate industry.....	10	25	58	4	2	1	35	6	29
Phone	11	23	57	3	2	4	33	6	28
Web	9	27	58	4	2	-	36	6	30
34 Conducting public communication campaigns to persuade legislators to support issues important to REALTORS®.....	12	38	41	5	2	2	50	7	43
Phone	14	38	36	5	2	5	52	7	45
Web	10	38	44	5	2	-	48	7	41
35 Building social networks on the internet with tools like Facebook and Twitter to support REALTOR® issues and candidates.....	4	17	37	23	15	3	21	38	-17
Phone	6	16	32	24	14	8	22	38	-16
Web	3	18	40	22	16	-	21	39	-17

	Much More	Smwt More	Right Amnt	Smwt Less	Much Less	DK/ Ref	Total More	Total Less	More - Less
36 Supporting REALTOR® issues and property rights at the state legislature.....	16	34	44	2	1	2	50	4	46
Phone	16	33	42	3	1	5	48	4	44
Web	17	35	45	2	1	-	52	3	48
37 Opposing candidates who do not support REALTOR® interests and property rights	14	24	39	12	9	2	38	21	16
Phone	16	23	34	11	11	5	39	22	17
Web	13	24	42	14	8	-	37	21	16

(ref:RESOURCE)

Q.38 Thinking again for a moment about the Real Estate Excise Tax or REET, would you favor or oppose an increase in the real estate excise tax?

	Total	Phone	Web
Strongly favor	-	1	-
Somewhat favor	-	1	-
Somewhat oppose.....	-	10	-
Strongly oppose	-	86	-
(Don't know/not sure)	-	1	-
(Refused).....	-	0	-
Total Favor	-	2	-
Total Oppose	-	96	-
Favor - Oppose	-	-94	-

(ref:REETUP)

Q.39 As you may know, most revenues from the Real Estate Excise Tax are restricted for use on capital improvements, like street construction and park land acquisition. Would you favor or oppose removing some of these restrictions on how cities and counties can use revenues from the Real Estate Excise Tax?

	Total	Phone	Web
Strongly favor	12	11	12
Somewhat favor	22	22	22
Somewhat oppose.....	19	19	19
Strongly oppose	34	35	33
(Don't know/not sure)	13	12	14
(Refused).....	1	1	-
Total Favor	34	33	34
Total Oppose	53	54	52
Favor - Oppose	-19	-21	-18

(ref:REETUSE)

Q.40 (ASK ONLY IF OPPOSE OR NOT SURE IN REETUSE) As you may know, some elected officials want to lift restrictions on how REET revenues are spent. Compared to other issues, how high a priority should it be for the Washington REALTORS® to stop any legislation that would lift restrictions on how REET revenues are spent?

	Total	Phone	Web
The highest priority	-	18	-
A big priority	-	21	-
A moderate priority	-	19	-
Not a very big priority	-	5	-
(Not sure/ No opinion)	-	1	-
(Don't know/refused)	-	1	-
Highest/big priority	-	39	-
Moderate/Not very big priority	-	25	-
Favor changes	-	33	-
(ref:REETPAIR)			

Q.41 Switching gears a bit, thinking about the issue of taxes in Washington. For the services you receive, would you say that taxes in Washington state are too high, about right, or too low?

	Total	Phone	Web
Too high	-	62	-
About right	-	32	-
Too low	-	4	-
(Don't know/refused)	-	2	-
(ref:TAXES)			

Q.42 And have you seen, heard or read anything recently about the Washington state budget?

	Total	Phone	Web
Yes	-	69	-
No	-	30	-
(Don't know/refused)	-	0	-
(ref:BUDGDEF)			

[416 Phone Respondents]

Q.43 (IF YES IN BUDGDEF) And what specifically have your heard or read about the state budget?

	Total	Phone	Web
There is a deficit/there is not enough money for everything/they need more money/there is a shortfall	-	44	-
They are spending more than they have/ Spending too much/Overspending	-	19	-
They are raising taxes to fill the gap/ more taxes.....	-	15	-
State programs and services have to be cut/there will have to be cuts	-	15	-
They cannot balance the budget.....	-	14	-
It needs to be more controlled/there is no control over the spending.....	-	6	-
There is not enough money for education.....	-	3	-
The legislature is not doing a good job with it/the Governor is not doing a good job	-	3	-
The deficit will grow larger in the future.....	-	2	-
Government is too big/ Big government/ too many government programs/ government is growing/ government employees	-	1	-
Other	-	9	-
None.....	-	2	-
Don't know/refused.....	-	3	-
(ref:HEARD)			

Q.44 As you may already know, Washington recently faced a state budget deficit for the coming two years of two point eight billion dollars. To close the deficit, the state legislature passed a new budget by cutting some state spending and by creating new taxes on candy, beer, cigarettes and bottled water. It also raised the B & O tax by three tenths of one percent. Just based on what you know, do you favor or oppose the budget passed by the Washington state legislature that cut some spending and increased some taxes?

	Total	Phone	Web
Strongly favor	-	13	-
Somewhat favor	-	25	-
Somewhat oppose.....	-	12	-
Strongly oppose	-	44	-
(Don't know/not sure)	-	6	-
(Refused).....	-	1	-
Total Favor	-	38	-
Total Oppose	-	55	-
Favor - Oppose	-	-17	-
(ref:BUDGET)			

Q.45 I am going to read you two different reasons that some people say contributed to the budget situation. Please tell me which ONE reason you think contributed the MOST to the budget deficit.

The state budget deficit was mostly caused by poor management and too much spending by state government.

Or

The state budget deficit was mostly caused by the slow economy and declining tax revenues.

Which ONE of those factors do you think contributed the most to Washington state's recent budget deficit?

	Total	Phone	Web
Poor management and too much spending	-	60	-
Slow economy and declining tax revenues	-	34	-
(Both of them).....	-	5	-
(Neither)	-	1	-
(Don't know/refused)	-	1	-
 Too much spending - Declining tax revenues.....	 -	 26	 -
(ref:WHYDEF)			

Q.46 Looking ahead to 2011, Washington may face an even larger budget deficit than this year. Thinking about the next budget and what the state legislature will have to do to balance the budget, what worries you more:

That the state legislature will continue to raise taxes and fees

OR

That the state legislature will have to cut spending on public services like health and education

	Total	Phone	Web
That the state legislature will continue to raise taxes and fees.....	-	51	-
That the state legislature will have to cut spending on public services like health and education.....	-	38	-
(Both).....	-	6	-
(Not sure/ No opinion)	-	3	-
(Don't know/refused)	-	2	-
 Raise taxes and fees - Cut spending.....	 -	 12	 -
(ref:BDGCHOI)			

Q.47 Great. You are almost done. Just a few more questions for statistical purposes. What is the last year of schooling that you have completed?

	Total	Phone	Web
1 - 11th grade	-	0	-
High School graduate.....	-	11	-
Non-college post H.S.	-	0	-
Some college.....	-	36	-
College graduate.....	-	38	-
Post-graduate school	-	13	-
(Don't know/refused)	-	1	-
H.S. or less	-	12	-
Post H.S.....	-	36	-
College graduate.....	-	51	-
(ref:EDUC)			

Q.48 In what year were you born?

	Total	Phone	Web
18 - 39	14	17	11
40 - 49	24	24	24
50 - 59	31	29	32
60 - 64	15	12	17
Over 64.....	15	14	16
(No answer).....	2	4	-
18 - 49.....	37	41	35
50 and over.....	61	56	65
(ref:AGE)			

Q.49 Generally speaking, do you think of yourself as a Republican, a Democrat or what?

	Total	Phone	Web
Strong Democrat.....	13	13	13
Weak Democrat.....	10	11	10
Independent-lean Democrat.....	6	6	6
Independent	19	17	21
Independent-lean Republican	11	11	11
Weak Republican	15	16	14
Strong Republican.....	23	22	24
(Don't know/Refused).....	3	5	2
Democrat	23	23	22
Independent.....	36	34	38
Republican.....	38	38	38
(ref:PTYID1)			

Q.52 Thinking in political terms, would you say that you are Liberal, Moderate, or Conservative?

	Total	Phone	Web
Liberal.....	13	15	12
Moderate	42	37	45
Conservative	37	42	33
(Don't know/refused)	9	7	10
(ref:IDEO1)			

Q.53 How many years have you been active as a professional in the real estate industry?

	Total	Phone	Web
Less than 6 years	23	27	20
6-10 years	26	26	27
11-15 years	14	13	15
16-20 years	14	11	15
More than 20 years	22	20	23
Refused	1	3	-
(ref:REALLENG)			

Q.54 Which of the following best describes you under the new license law designation: Are you a designated broker, a managing broker or a real estate broker?

	Total	Phone	Web
Real estate broker	60	61	59
Managing broker	20	15	23
Designated broker	12	12	13
(Other)	5	7	4
(Not sure/ Don't know)	1	3	0
(Refused)	2	3	1
(ref:BROKER)			

Q.2 Sex of respondent

	Total	Phone	Web
Male	43	43	42
Female	57	57	58
(ref:GENDER)			