



Special Report

Washington Research Council

BRIEFLY

This report on the business climate of the Central Puget Sound region was prepared with the support of the Economic Development Councils of Seattle - King County, Tacoma- Pierce County, Snohomish County and Thurston County.

October 19, 2001

A Regional Economic Vitality Agenda

Introduction

In the months since The Boeing Company announced that Seattle would no longer be home to its corporate headquarters, the region's business climate has come under intense scrutiny. As the national and state economies slowed over the summer, concern here mounted. The governor appointed a Competitiveness Council to address statewide policy issues. The events of September 11, the announced layoff of up to 30,000 Boeing employees, and the certainty of recession have added a sense of urgency to the discussion.

Last spring, the Economic Development Councils (EDCs) of Seattle-King County, Tacoma-Pierce County, Snohomish County and Thurston County united to examine issues affecting the competitive position of businesses in the Central Puget Sound region. Each of the EDCs represents a partnership between business and the public sector. They work together to retain and expand wealth-creating industry in the region, attract new business investment, and assure that the region remains a good place to do business.

Working together and with the Washington Research Council, the four groups identified thirty businesses in the region to be interviewed regarding the public policy issues influencing their expansion and relocation decisions.

The firms interviewed (listed in Appendix I) do not constitute a random sample of regional businesses. They were selected because the EDC executives identified them as critical to county or regional economic vitality, representative of new businesses locating or expanding here, or led by executives uniquely positioned to provide insight into elements of the business climate.

In the following pages, we examine changes in the regional economy and differentiate among the four counties. Following that discussion, we look at several business climate factors (infrastructure, housing, workforce preparation, education, regulation, and taxation) from the perspective of the executives interviewed. Finally, we conclude with two agendas: 1) a set of policy recommendations and 2) actions that will be taken by the EDCs to enhance the competitiveness of businesses in the region.

Washington Research Council

108 S Washington St., Suite 406
Seattle WA 98104-3408
206-467-7088
fax: 206-467-6957
www.researchcouncil.org

What Matters to Business Leaders

When Boeing chairman Phil Condit addressed shareholders at the company's annual meeting last spring, he said: "This area needs good transportation, needs good education, needs good permitting processes if it is to be competitive on a world scale."

Nearly every person we interviewed echoed his list, although with some variation in emphasis. On many of the issues examined, there is widespread agreement; on others, the business people interviewed hold sharply diverging points of view. Sometimes, the differences can be explained by different industry requirements. Other times, geographic location is a determining factor. Start-up firms often described challenges different from those faced by more mature businesses.

There is no single “business climate.” What constitutes a favorable environment for a technology firm looking for highly educated scientists and engineers, world-class public schools, and urban cultural amenities, will not necessarily satisfy the interests of a manufacturer seeking reasonable labor costs, abundant and affordable land on which to build, and a competitive tax burden. And the conditions either of those firms find favorable may not meet the requirements sought by a large call center.

Of course, today’s manufacturer is often engaged to a high degree in the technology industry. Increasingly sophisticated design, engineering, and production processes require a skilled workforce and ongoing education and training. Because manufacturing firms frequently provide high-wage jobs and involve a supporting network of suppliers and distributors, their presence in a region has a substantial multiplier effect.

Nonetheless, there is a specific focus to the concern with the business climate. Simply, how does public policy here affect the ability of businesses to compete in the global economy? While the importance of various aspects of the policy environment will vary among industry sectors, all are affected in one way or another by the region’s physical infrastructure, tax and regulatory policy, education system and energy supply. The choices made by policy makers in these areas will affect the desirability of the Puget Sound region for future business investment.

A number of business climates – call them microclimates – will exist within a large metropolitan region, particularly one characterized by an increasing economic diversity. The shift from a natural resource and manufacturing based economy to one more focused on emerging technologies, research and development, and professional services has been both a cause and an effect of policy decisions made by state and local lawmakers.

While the region has diversified, the diversification will not insulate the region from the loss of tens of thousands of high-paying jobs, nor does it suggest that policy makers can ignore the concerns of Boeing and other large manufacturers, still the primary engines driving regional prosperity.

As we have seen since September 11, many factors affecting the regional economy are beyond the control of businesses and policymakers here. The current national recession is having a severe impact on many local industries and the future is uncertain. Failure to address the identifiable weaknesses in the state’s competitive position, however, will delay recovery. Many of these weaknesses relate to the cost of doing business in Washington, a factor that grows in importance during this recession, and one that may determine how well-positioned the region will be for the next phase of economic growth.

Costs Still Matter

Many of the firms interviewed expressed a strong desire to remain in the Central Puget Sound region. Executives extolled the quality of life, the strength of the technology sector, and the caliber of the region’s labor pool. In addition, the investment made by these firms, particularly in human capital, creates a strong incentive to avoid the disruption of a move.

The positive inertia that helps with retention, however, underscores the heightened sensitivity to cost control.

As one technology executive, whose firm is not headquartered in Washington, pointed out, “Relocating is real expensive. Rather than move, we find the next project and grow it in the next location, ... like seeding.” Then, “the larger we get in a spot, the more spins out and lands... New institutions tend to perpetuate themselves.”

There is no impending rush for the border.

The greater risk is that future investment will go elsewhere. As a spokesman for an international technology firm headquartered out of state said, “With the larger corporation there is a constant pressure to consolidate operations and to rationalize locations.” Working with the local EDC, the firm was able to reverse a proposal to relocate operations out of the Seattle area, but the pressures to reduce costs remain.

An executive with a large manufacturing concern said the future of his firm was tied directly to the cost of the product. “If our product cannot be adequately priced, we lose share. We lose share, we lose the opportunity to invest in new product development and lose the confidence of our shareholders and customers.”

Being in a historically high margin technology business provides little insulation from cost pressures. A local executive with an international firm said, “the most important public policy factor is the cost structure. The days of high margins and high growth are behind ... so costs and how we compete with competitors in the US and abroad are important.”

At some level, each of the issues we consider has a cost component. Beyond taxes and fees, there are the direct and indirect costs associated with regulation and regulatory compliance. High housing prices increase labor costs as employers must pay relocating employees relatively higher wages in order to preserve the employees standard of living. And the large number of employees commuting to King County jobs from elsewhere because they could not find affordable housing in the county contributes to the region’s severe traffic congestion.

“the most important public policy factor is the cost structure. The days of high margins and high growth are behind ... so costs and how we compete with competitors in the US and abroad are important.”

Economic Overview

The Central Puget Sound region is the most economically dynamic area of Washington state. King County is the primary economic engine of this region. Personal incomes in King County exceed those of in Pierce, Snohomish, and Thurston counties. Although population growth has been strong in Pierce, Snohomish, and Thurston Counties, many residents of those counties commute to jobs in King County.

The number of manufacturing jobs in King County has declined. This, however, has been more than offset by an increase in high paying service jobs. Snohomish County, on the other hand has seen a boom in high tech manufacturing jobs. Pierce and Thurston Counties, while experiencing growth in technology firms, continue to rely on government jobs to provide large parts of their economic bases.

Personal Income and Wages in Covered Employment

Income growth is a key indicator of the health of a region's economy. By this measure, King County has performed very well in recent years. Income growth in the other three counties has been not nearly as strong. And King County's overall income is inflated by the spectacular stock option returns of a relatively small number of software employees.

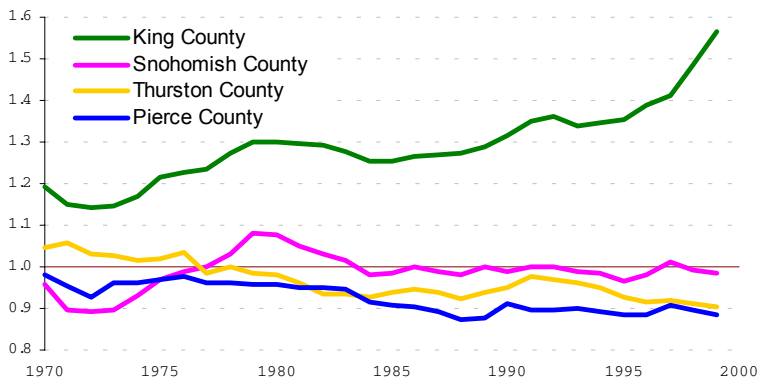
In 1999 per capita personal income (PCPI) for King County residents was \$44,719. Snohomish County residents had the second highest average income among the four counties, \$28,105. For Thurston County, PCPI was \$25,760; for Pierce County, \$25,289. The King County figure was considerably above the national average PCPI of \$28,546. The other three counties had per capita incomes below the national figure.

Figure 1 compares personal incomes for the four counties over the period 1970 to 1999. Each county's PCPI is indexed relative to the national PCPI. The index value of the King County's PCPI for 1999 is 1.57. This means that in 1999 King County PCPI was 57 percent greater than the national average.

Average personal incomes of King County residents exceeded the national averages over the whole period, 1970-1999. The gap increased during the 1970s, held relatively constant during the 1980s, and then increased again during the 1990s. The upward movement in the latter half of the 1990s reflects option income in the software industry.

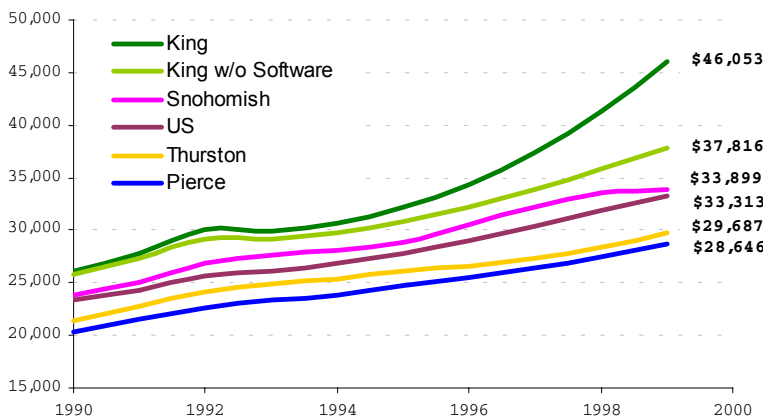
The patterns are quite different for the other three counties. Snohomish PCPI was below the national average from 1970 to 1977 and above the national average from 1978 to 1983. From 1984 onwards, it tracked the national

FIGURE 1
Local Per Capita Personal Income Relative to the Nation as a Whole



Source: Employment Security Department

FIGURE 2
Annual Average Wage in Covered Employment



Source: Employment Security Department

figure closely. Pierce PCPI was below the national average for the whole period. During the 1990s it remained about 90 percent of the national average. In 1970, Thurston PCPI was about 5 percent above national PCPI. By 1999 it was 10 percent below the national figure.

Wages and salaries provide a large portion of personal income.

Figure 2 shows average annual wages in covered employment for the years 1990 to 1999 for the nation and the four counties. King and Snohomish County annual average wages are above the national average for the entire 10-year period, while Pierce and Thurston County average wages are below the national averages. In 1999, the average wage in King County exceeded the national average by 38 percent. Much of this is due to stock options in the software industry. With this industry removed, the margin drops to 14 percent.

Population

Together the four counties accounted for 55 percent of the state's population in 2001. (See Figure 3) This is reduced slightly from their 56 percent share in 1990.

King County is the state's most populous county. Its population grew by 16.7 percent from 1990 to 2001. This was less than the rate of growth for the other three counties and less than the rate for the state as a whole. Of the 16.7 percent, 7.9 percent was the result of natural increase, the excess of births over deaths in the county, while 8.8 percent was the result of net migration, in migration less out migration. (See Figure 4)

Pierce County is the state's second most populous county. Its population grew by 21.7 percent from 1990 to 2001. This was slightly less than the state's overall rate of population growth. Natural increase added 9.7 percent to the county's population; net migration, 12.0 percent.

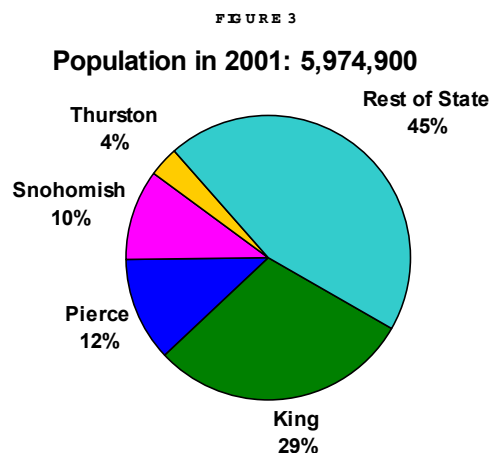
Snohomish County is the state's third most populous county. It grew by 32.9 percent from 1990 to 2001, a much greater rate of increase than either King or Pierce Counties experienced. Of the 32.9 percent, 11.3 percent was due to natural increase and 21.5 percent was due to migration.

Thurston County is the state's eighth largest county. It grew by 30.4 percent from 1990 to 2001. Of this, 7.3 percent was due to natural increase and 23.1 percent was due to migration.

Employment

Economists distinguish between primary and secondary industries. Income from jobs in primary industries has its source outside of an area's economy. Growth in primary jobs drives growth in the area.

In 2000, the four counties had 64 percent of the state's jobs, as shown in Figure 5. King County alone had 44 percent of state jobs. This was consid-



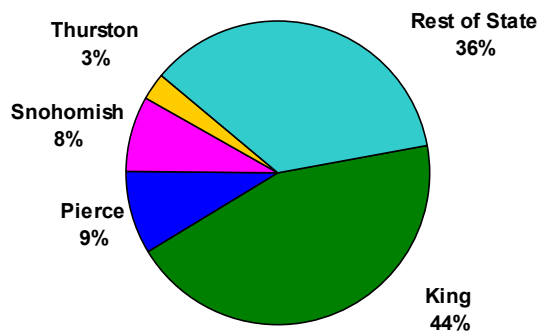
Source: Office of Financial Management

FIGURE 4

| Population | 1-Apr-01 | Growth 1990-2001 | | |
|------------|-----------|------------------|------------------|---------------|
| | | Overall | Natural Increase | Net Migration |
| State | 5,974,900 | 22.8% | 8.6% | 14.2% |
| King | 1,758,300 | 16.7% | 7.9% | 8.8% |
| Pierce | 713,400 | 21.7% | 9.7% | 12.0% |
| Snohomish | 618,600 | 32.9% | 11.3% | 21.5% |
| Thurston | 210,200 | 30.4% | 7.3% | 23.1% |

Source: Office of Financial Management

FIGURE 5
Nonagricultural Wage and Salary Employment in 2000: 2,716,800



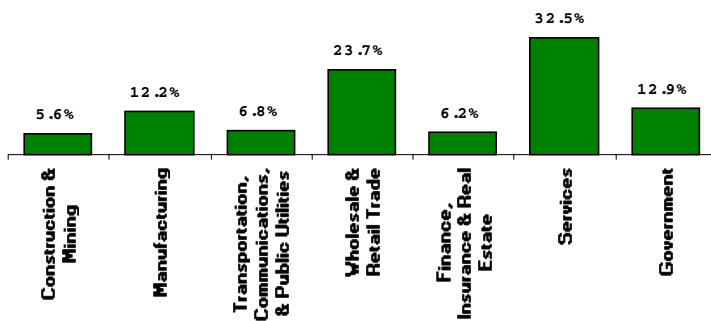
Source: Employment Security Department

FIGURE 6
1999 Earnings from Employment
 (billions of dollars)

| | Net Earnings | | Difference | Percent |
|-----------|--------------|-----------|------------|---------|
| | from County | of County | | |
| King | 62.9 | 55.8 | (7.2) | -13% |
| Pierce | 9.6 | 12.1 | 2.5 | 21% |
| Snohomish | 9.1 | 12.6 | 3.5 | 28% |
| Thurston | 3.1 | 3.6 | 0.5 | 13% |

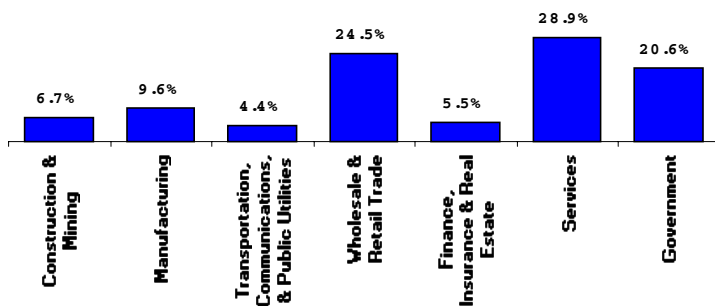
Source: Bureau of Economic Analysis

FIGURE 7
Percentage Distribution of 2000 King County
Non-Agricultural Employment



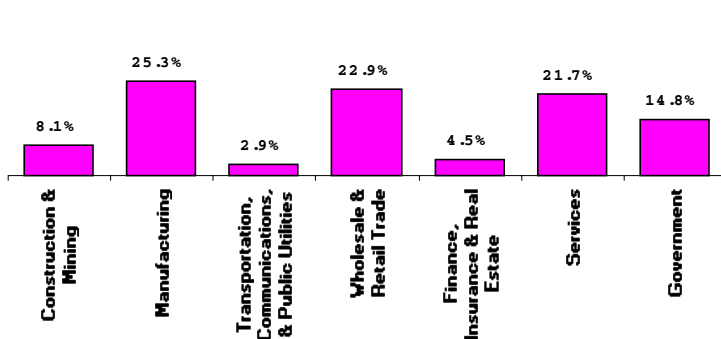
Source: Employment Security Department

FIGURE 8
Percentage Distribution of 2000 Pierce County
Non-Agricultural Employment



Source: Employment Security Department

FIGURE 9
Percentage Distribution of 2000 Snohomish
County Non-Agricultural Employment



Source: Employment Security Department

erably greater than the county's 29 percent share of state population. Consequently, there is a considerable flow of commuters into the county.

In effect, for the economies of the adjacent counties, employment in King County is a major primary industry. Figure 6 compares, for each county, the earnings generated by jobs located within the county to the earnings of county residents. Commuting boosts Pierce County incomes by 21 percent, Snohomish County incomes by 28 percent, and Thurston County incomes by 13 percent.

Industrial structures differ significantly between the counties. For the region as a whole, primary jobs are concentrated in King County. In the "old" economy, most of the region's primary jobs were in the manufacturing sector. The manufacturing sector remains a very important source of primary jobs. The "new" information economy, however, has created new primary jobs in the service sector. And these new jobs have played a leading role in the region's recent growth.

Figures 7 to 10 show the percentage distributions of non-agricultural employment across broad industrial sectors for the counties.

In King County 32.5 percent of jobs are in the service sector. This is greater than the service sector's shares of jobs in the other three counties. Many of King County's service jobs are new economy primary jobs: The production of software is a service. Microsoft is King County's largest service sector employer.

King County also ranks first in the share of jobs in the transportation, communications, and public utilities sector and the finance, insurance, and real estate sector.

Manufacturing accounts for 12.2 percent of King County's jobs, the 2nd highest percentage among the counties. Boeing is the county's largest manufacturer. Government is 12.9 percent of King County jobs, the lowest percentage among the counties.

Government provides 20.6 percent of Pierce County's jobs, the second highest percentage among the four counties. Many of these jobs are military. Funded by federal taxes, military jobs are primary jobs for both the region's and the county's economy. Manufacturing is 9.6 percent of Pierce County jobs; Pierce County's 24.5 percent share of jobs in wholesale and retail trade is the largest of the four counties.

Manufacturing is the largest Snohomish county sector, with 25.3 percent of jobs in 2000. This is the highest share for manufacturing jobs among the four counties and twice manufacturing's share in King County. Snohomish also has the highest share of jobs in construction. The county has the lowest share of jobs in the service sector.

Government is by far the largest sector in Thurston County, with 40 percent of wage and salary jobs. The state provides many of these jobs, and they are primary jobs with respect to the county's economy. The county ranks 3rd in the share of its jobs in services and 4th in the share in manufacturing.

Manufacturing

The four counties had 228,010 manufacturing jobs in 2000. As Figure 11 indicates, 56 percent of these jobs were in King County. Nearly one-third of the manufacturing jobs were in Snohomish County.

Manufacturing employment in the four-county region fell by 20,080 from 1990 to 2000. This loss, concentrated in King County has been a drag on the region's economy. In Snohomish County, however, manufacturing has expanded, contributing significantly to that county's growth.

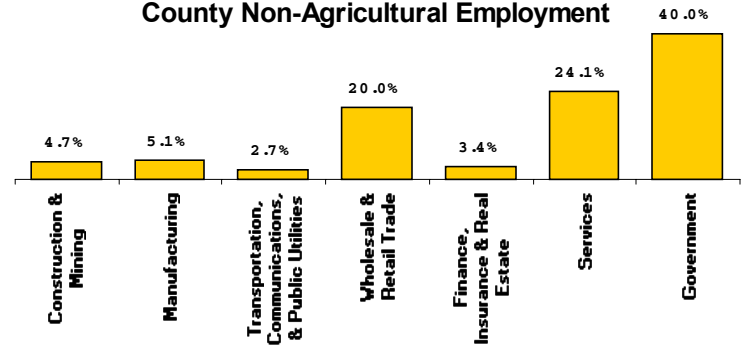
King County Manufacturing

King County had 128,760 manufacturing jobs in 2000. This was a drop of 39,010 from the number in 1990.

The Standard Industrial Classification (SIC) system identifies 140 different "3 digit" manufacturing industries. Federal and state governments collect extensive data on employment in counties. Much of this is not publicly exposed at the 3-digit level, however, to protect the privacy of individual employers. In this report we use estimates of county 3-digit employment prepared by the economic consulting firm Economy.com.

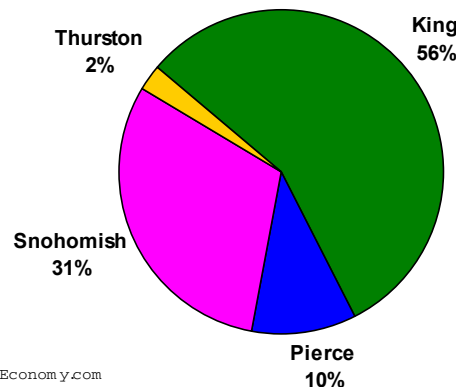
Year 2000 employment for the county for each of these industries is shown in Appendix III. The largest King County manufacturing industry was Aircraft and Parts, with 41,050 employees. Second was Miscellaneous Food and Kindred Products with 8,720 employees. (Manufactured Ice is the major kindred product in this group.) This was followed by Medical Instruments and Supplies, with 4,850; Toys and Sporting Goods, with 4,060; and Commercial Printing, with 420.

FIGURE 10
Percentage Distribution of 2000 Thurston County Non-Agricultural Employment



Source: Employment Security Department

FIGURE 11
Manufacturing Jobs in 2000: 228,010



Source: Economy.com

FIGURE 12
King County Manufacturing Most Jobs Added

| SIC | Industry | Gain 1990-to-2000 |
|-----|----------------------------------------|-------------------|
| 209 | Misc. Food and Kindred Products | 4,250 |
| 394 | Toys and Sporting Goods | 1,350 |
| 283 | Drugs | 1,250 |
| 384 | Medical Instruments and Supplies | 1,210 |
| 367 | Electronic Components and Accessories | 1,190 |
| 346 | Metal Forgings and Stampings | 1,180 |
| 399 | Misc. Manufacturing Industries | 980 |
| 308 | Miscellaneous Plastics Products, Other | 870 |
| 365 | Household Audio and Video Equipment | 850 |
| 273 | Books | 690 |

Source: Economy.com

FIGURE 13
**King County Manufacturing
Most Jobs Lost**

| SIC | Industry | Loss 1990-to-2000 |
|-----|--------------------------------------|----------------------|
| 372 | Aircraft and Parts | (41,480) |
| 373 | Ship and Boat Building and Repairing | (2,080) |
| 271 | Newspapers | (1,190) |
| 381 | Search and Navigation Equipment | (1,190) |
| 382 | Measuring and Controlling Devices | (1,180) |
| 344 | Fabricated Structural Metal Products | (1,060) |
| 353 | Construction and Related Machinery | (1,010) |
| 205 | Bakery Products | (990) |
| 357 | Computer and Office Equipment | (850) |
| 208 | Beverages | (700) |

Source: Economy.com

FIGURE 14
**Pierce County Manufacturing
Most Jobs Added**

| SIC | Industry | Gain 1990-to-2000 |
|-----|----------------------------------------|----------------------|
| 273 | Books | 1,950 |
| 372 | Aircraft and Parts | 1,860 |
| 203 | Preserved Fruits and Vegetables | 1,250 |
| 355 | Special Industry Machinery | 810 |
| 308 | Miscellaneous Plastics Products, Other | 780 |

Source: Economy.com

FIGURE 15
**Pierce County Manufacturing
Most Jobs Lost**

| SIC | Industry | Loss 1990-to-2000 |
|-----|-----------------------------------------|----------------------|
| 201 | Meat Products | (1,230) |
| 243 | Millwork, Plywood and Structural Member | (930) |
| 271 | Newspapers | (870) |
| 373 | Ship and Boat Building and Repairing | (770) |
| 371 | Motor Vehicles and Equipment | (710) |

Source: Economy.com

FIGURE 16
**Snohomish County Manufacturing
Most Jobs Added**

| SIC | Industry | Gain 1990-to-2000 |
|-----|---------------------------------|----------------------|
| 372 | Aircraft and Parts | 8,390 |
| 357 | Computer and Office Equipment | 5,080 |
| 362 | Electrical Industrial Apparatus | 770 |
| 275 | Commercial Printing | 640 |
| 232 | Men's and Boys' Furnishings | 620 |

Source: Economy.com

FIGURE 17
**Snohomish County Manufacturing
Most Jobs Lost**

| SIC | Industry | Loss 1990-to-2000 |
|-----|-----------------------------------------|----------------------|
| 267 | Misc. Converted Paper Products | (640) |
| 243 | Millwork, Plywood and Structural Member | (570) |
| 367 | Electronic Components and Accessories | (400) |
| 356 | General Industrial Machinery | (370) |
| 201 | Meat Products | (250) |

Source: Economy.com

Figure 12 shows the ten manufacturing industries that added the greatest number of jobs from 1990 to 2000. The biggest growth was for Miscellaneous Food and Kindred Products, which added 4,250 jobs. Toys and Sporting Goods, Drugs, Medical Instruments and Supplies, and Electronic Components and Accessories rounded out the top five.

Figure 13 shows the ten manufacturing industries that most reduced King County employment from 1990 to 2000. The greatest reduction was in Aircraft and Parts, down 41,480. 1990 was a peak year in that industry. In addition, Boeing relocated some activities to Snohomish County during the decade.

Pierce County Manufacturing

In 2000, there were 22,260 manufacturing jobs in Pierce County, an increase of 1,250 over the number of jobs in 1990.

The largest industry was Sawmills and Planing Mills, which employed 2,170. Next in order were Aircraft and Parts, with 2,050 employees; Books, with 1,960; Miscellaneous Plastics Products, with 1,740; and Preserved Fruits and Vegetables, with 1,270.

Figure 14 shows the five manufacturing industries with the greatest increase in employment. Books ranked first, with 1,950 jobs added; followed by Aircraft and Parts, Preserved fruits and Vegetables, Special Industry Machinery, and Miscellaneous Plastics Products.

Figure 15 shows the five manufacturing industries with the greatest drop in employment over the decade in Pierce County. Meat Products had the greatest loss, 1,230 jobs. The Millwork, Plywood, and Structural Members industry had the second largest drop, 870 jobs.

Snohomish County Manufacturing

Snohomish County had 70,570 manufacturing jobs in 2000, an increase of 17,030 over the number in 1990. The county's largest manufacturing industry was Aircraft and Parts, with 40,760 jobs. Next in size were two high-tech manufacturing industries – Computer and Office Equipment, and Measuring and Controlling Devices – with a total of 8,350 jobs. The next two in size were Sawmills and Planing Mills, 1,880 jobs, and Ship and Boat Building and Repairing, 1,800 jobs.

Figure 16 shows the five industries that added the most manufacturing jobs between 1990 and 2000. Aircraft and Parts added 8,390 jobs, while Computer and Office Equipment added 5,080. Third in gains was Electrical Industrial Apparatus, with 770 jobs added. Commercial Printing and Men's and Boys' Furnishings rounded out the top five in gains.

The five manufacturing industries recording the greatest job losses were Miscellaneous Converted Paper

Products, Millwork, Plywood and Structural Members, Electronic Components and Accessories, General Industrial Machinery, and Meat Products.

Thurston County Manufacturing

Thurston County had 4,680 manufacturing jobs in 2000, a decrease of 90 jobs from 1990.

Beverages was the county's largest manufacturing industry with 650 jobs. Miscellaneous Plastics Products, 590 jobs; Logging, 540 jobs; Millwork, Plywood, and Structural Members, 440 jobs; and Paperboard, Containers and Boxes, 350 jobs, rounded out the top five.

Figure 18 shows the five industries that added the most manufacturing jobs from 1990 to 2000. Logging added 310 jobs. Miscellaneous Plastics Products added 290 jobs.

Figure 19 shows the four Thurston County manufacturing industries that lost 100 or more jobs between 1990 and 2000. The county's largest manufacturing job losses were in Industrial Inorganic Chemicals and Plastics Materials and Synthetics, which together lost 790 jobs.

Services

The four counties had 512,340 service sector jobs in 2000. This was an increase of 184,790 from 1990. Many of these new service sector jobs were primary jobs. Their creation drove the overall growth of the region's economy over the decade.

As Figure 20 shows, King County had nearly three-quarters of the region's service sector jobs in 2000.

King County Services

The drop in manufacturing employment in King County from 1990 to 2000 was offset by an increase in service jobs. County service employment was 370,780 in 2000 and increase of 133,130 over the decade.

There are 70 3-digit SIC service industries.

The county's largest service industry in 2000 was Computer and Data Processing Services, with 54,770 employees. Microsoft is part of this industry. Next in size were Personnel Supply Services (employment and temporary help agencies) with 29,970 jobs, and Miscellaneous Business Services, with 23,840 jobs. The latter is a catch-all category that includes security guard and security system services, news syndicates, photo finishing laboratories, and more. These were followed by Hospitals, 22,840 jobs, and Offices and Clinics of Medical Doctors, 16,400 jobs.

The ten service industries that grew the most from 1990 to 2000 in King county appear in Figure 21. Computer and Data Processing Services had the greatest growth in employment, 43,300. This in itself was sufficient to offset the county's drop in manufacturing. Miscellaneous Business

FIGURE 18

Thurston County Manufacturing Most Jobs Added

| SIC | Industry | Gain 1990-to-2000 |
|-----|----------------------------------------|----------------------|
| 241 | Logging | 310 |
| 308 | Miscellaneous Plastics Products, Other | 290 |
| 208 | Beverages | 180 |
| 348 | Ordnance and Accessories | 180 |
| 399 | Miscellaneous Manufacturing Industries | 80 |

Source: Economy.com, WRC

FIGURE 19

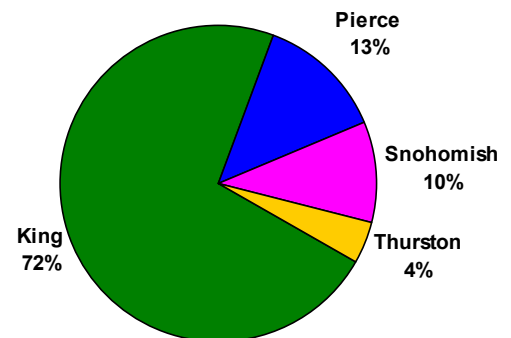
Thurston County Manufacturing Most Jobs Lost

| SIC | Industry | Loss 1990-to-2000 |
|-----|-----------------------------------|----------------------|
| 281 | Industrial Inorganic Chemicals | (400) |
| 282 | Plastics Materials and Synthetics | (390) |
| 242 | Sawmills and Planing Mills | (190) |
| 249 | Misc. Wood Products | (100) |

Source: Economy.com

FIGURE 20

Service Sector Jobs in 2000: 512,340



Source: Economy.com

FIGURE 21

King County Services Most Jobs Added

| SIC | Industry | Gain 1990-to-2000 |
|-----|-----------------------------------------------|----------------------|
| 737 | Computer and Data Processing Services | 43,300 |
| 738 | Misc. Business Services | 12,370 |
| 736 | Personnel Supply Services | 10,760 |
| 873 | Research and Testing Services | 7,960 |
| 832 | Individual and Family Services | 4,390 |
| 792 | Theatrical Producers, Bands, and Entertainers | 4,150 |
| 874 | Management and Public Relations | 3,580 |
| 806 | Hospitals | 3,520 |
| 829 | Schools and Educational Services, Other | 3,420 |
| 735 | Misc. Equipment Rental and Leasing | 3,410 |

Source: Economy.com

FIGURE 22
King County Services
 Most Jobs Lost

| SIC | Industry | Loss 1990-to-2000 |
|-----|-------------------------|----------------------|
| 861 | Business Associations | (830) |
| 769 | Misc. Repair Shops | (810) |
| 836 | Residential Care | (740) |
| 793 | Bowling Centers | (420) |
| 783 | Motion Picture Theaters | (410) |

Source: Economy.com

FIGURE 23
Pierce County Services
 Most Jobs Added

| SIC | Industry | Gain 1990-to-2000 |
|-----|------------------------------------------|----------------------|
| 832 | Individual and Family Services | 3,090 |
| 799 | Misc. Amusement and Recreational Service | 2,080 |
| 737 | Computer and Data Processing Services | 1,680 |
| 806 | Hospitals | 1,540 |
| 808 | Home Health Care Services | 1,340 |

Source: Economy.com

FIGURE 24
Pierce County Services
 Most Jobs Lost

| SIC | Industry | Loss 1990-to-2000 |
|-----|--------------------------------------|----------------------|
| 873 | Research and Testing Services | (1,110) |
| 734 | Services To Buildings | (1,060) |
| 805 | Nursing and Personal Care Facilities | (1,000) |
| 738 | Misc. Business Services | (460) |
| 839 | Social Services, Other | (240) |

Source: Economy.com

FIGURE 25
Snohomish County Services
 Most Jobs Added

| SIC | Industry | Gain 1990-to-2000 |
|-----|------------------------------------------|----------------------|
| 799 | Misc. Amusement and Recreational Service | 5,420 |
| 736 | Personnel Supply Services | 2,780 |
| 737 | Computer and Data Processing Services | 1,930 |
| 832 | Individual and Family Services | 1,670 |
| 874 | Management and Public Relations | 1,290 |

Source: Economy.com

Services, Personnel Supply Services, Research and Testing Services, and Individual and Family Services rounded out the top five.

Figure 22 shows the five service industries with the largest drop in King County employment over the decade. Business Associations showed the largest drop, 830.

Pierce County Services

There were 68,090 service jobs in Pierce County in 2000, an increase of 17,340 over the 1990 number. Hospitals, with 8,130 jobs, was the county's largest service industry, was followed by Offices and Clinics of Medical Doctors, with 4,480 jobs; Individual and Family Services, 4,200 jobs; private Colleges and Universities, 4,190 jobs; and Miscellaneous Amusement and Recreational Services, 3,790 jobs. (This industry includes casinos, sports clubs, golf courses, health clubs, and amusement arcades.)

Figure 23 shows the five industries that added the most jobs over the decade.

Individual and Family Services added the greatest number of jobs, 3,090. It was followed by Miscellaneous Amusement and Recreational Services, Computer and Data Processing Services, Hospitals, and Home Health Care Services.

Figure 24 shows the five services that lost the greatest number of jobs. Research and Testing Services lost the largest number of jobs, 1,110. Next were Services to Buildings, and Nursing and Personal Care Facilities.

Snohomish County Services

Snohomish County had 52,420 service jobs in 2000, and increase of 25,620 from 1990.

The largest of the county's service industries was Miscellaneous Amusement and Recreational Services, with 6,550 jobs. Second in size was Personnel Supply Services with 4,030 jobs. The next three service industries were in health care, Offices and Clinics of Medical Doctors, 3,400 jobs; Hospitals, 2,620 jobs; and Nursing and Personal Care Facilities, 2,450 jobs.

Figure 25 shows the five service industries with the largest gains. Over the decade, the largest gains were in Miscellaneous Amusement and Recreational Services, Personnel Supply Services, Computer and Data Processing Services, Individual and Family Services, and Management and Public Relations.

The only two service industries in Snohomish County to lose more than 100 employees were in private education: Vocational Schools dropped 400 jobs; Elementary and Secondary Schools dropped 150.

Thurston County Services

Thurston County had 21,050 service jobs in 2000, an increase of 8,700 jobs over 1990. Four of the county's five largest service industries were in health care.

Hospitals were the county's largest service employer, with 1,720 jobs in 2000, while Offices and Clinics of Medical Doctors ranked second, with 1,610 jobs. Civic, Social, and Fraternal Associations provided 1,590. Home Health Care Services (1,570 jobs) and Nursing and Personal Care Services (1,410 jobs) round out the top five.

The five service industries with the largest growth from 1990 to 2000 are shown in Figure 26. The greatest increase was in Home Health Care Services, which added 1,380 jobs. Second was Computer and Data Processing Services which added 1,110 jobs.

Only one Thurston County service industry lost more than 100 jobs between 1990 and 2000. This was Residential Care, which dropped 180 jobs.

Government

State and federal government jobs can be major economic drivers for a county's economy. This is the case for Thurston and Pierce Counties.

As shown previously, Government provides 40 percent of Thurston County's jobs. Figure 27 breaks down these jobs by level of government for 1999. Not surprisingly, with Olympia being Washington's capital, the majority of government jobs in Thurston County, 65.8 percent, are with the state. State government was not a growth industry in the 1990's, however. State employment in Thurston County grew by only 13 percent from 1990 to 1999. This was less than the 27 percent growth in local government jobs.

Because state jobs are funded mainly by state taxes, these jobs are primary with respect to Thurston County's economy but not with respect to the state's economy as a whole.

Government provides 21 percent of Pierce County's jobs. As indicated in Figure 28, the majority of these jobs are federal. Military jobs were 43.4 percent of government jobs in the county, while federal civilian jobs were 17.7 percent of the total. Federal employment dropped in the county from 1990 to 1999.

In both Snohomish and King Counties, local governments provide the majority of government jobs. King County had a large number of state jobs in 1999, but they still represented a small fraction of the county's employment base. Snohomish County experienced a large percentage increase in military jobs from 1990 to 1999 with the development of the Everett naval base.

Advanced Technology

Considerable interest focuses on the growth of new advanced technology jobs. Figures 31 to 34 show employment growth 1990 to 2000 for four selected industries.

FIGURE 26
Thurston County Services
Most Jobs Added

| SIC | Industry | Gain 1990-to-2000 |
|-----|------------------------------------------|----------------------|
| 808 | Home Health Care Services | 1,380 |
| 737 | Computer and Data Processing Services | 1,110 |
| 805 | Nursing and Personal Care Facilities | 910 |
| 864 | Civic, Social, and Fraternal Association | 870 |
| 736 | Personnel Supply Services | 590 |

Source: Economy.com

FIGURE 27
Government Jobs in Thurston County

| | 1999 | | 1990-1999 Change |
|----------|--------|---------|---------------------|
| | Number | Percent | |
| Federal | | | |
| Civilian | 988 | 2.9% | 88 |
| Military | 792 | 2.3% | (156) |
| State | 22,283 | 65.8% | 2,898 |
| Local | 9,802 | 28.9% | 2,621 |

Source: Bureau of Economic Analysis

FIGURE 28
Government Jobs in Pierce County

| | 1999 | | 1990-1999 Change |
|----------|--------|---------|---------------------|
| | Number | Percent | |
| Federal | | | |
| Civilian | 9,398 | 17.7% | (1,660) |
| Military | 23,054 | 43.4% | (5,495) |
| State | 10,912 | 20.5% | 2,943 |
| Local | 9,802 | 18.4% | 2,621 |

Source: Bureau of Economic Analysis

FIGURE 29
Government Jobs in King County

| | 1999 | | 1990-1999 Change |
|----------|--------|---------|---------------------|
| | Number | Percent | |
| Federal | | | |
| Civilian | 20,879 | 13.3% | 490 |
| Military | 7,581 | 4.8% | (3,119) |
| State | 46,586 | 29.7% | 6,325 |
| Local | 81,570 | 52.1% | 15,287 |

Source: Bureau of Economic Analysis

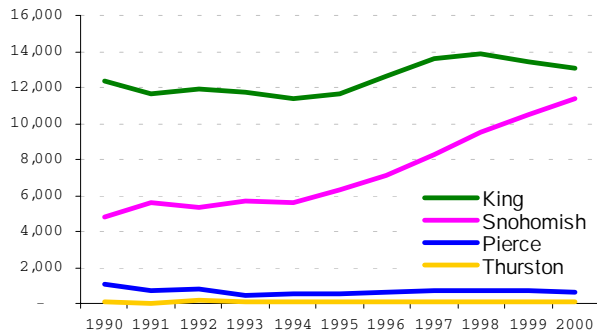
FIGURE 30
Government Jobs in Snohomish County

| | 1999 | | 1990-1999 Change |
|----------|--------|---------|---------------------|
| | Number | Percent | |
| Federal | | | |
| Civilian | 2,432 | 6.2% | 830 |
| Military | 7,575 | 19.3% | 5,107 |
| State | 4,885 | 12.4% | 1,075 |
| Local | 24,388 | 62.1% | 7,069 |

Source: Bureau of Economic Analysis

FIGURE 31

Employment in "High Tech" Manufacturing



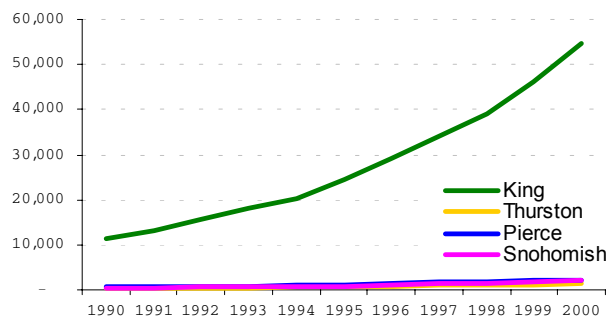
Source: Economy.com

In two of these industries growth was concentrated in King County. In the other two industries, Snohomish County enjoyed the growth. Pierce and Thurston Counties saw relatively little job growth in each of these industries.

Figure 31 tracks a group of "high tech" manufacturing industries in electronics and allied fields (SICs 357, 365, 366, 367, 381, 382, 384 and 386). The American Electronics Association employs a similar (but slightly narrower) definition of high tech manufacturing, based on 4-digit SIC industries. King and Snohomish Counties both had more than 10,000 jobs in these industries in 2000. Pierce and Thurston had less than 1,000. Snohomish County's employment in these industries grew dramatically from 1990 to 2000.

FIGURE 32

Employment in Computer Services

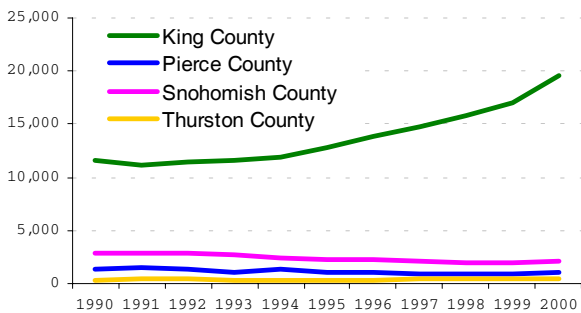


Source: Economy.com

Figure 32 shows Computer Services (SIC 737). This industry, which includes Microsoft, is concentrated in King County. King County Computer Services grew by 43,000 over the decade. The other three counties added 3,700 Computer Services jobs.

FIGURE 33

Employment in "High Tech" Communications

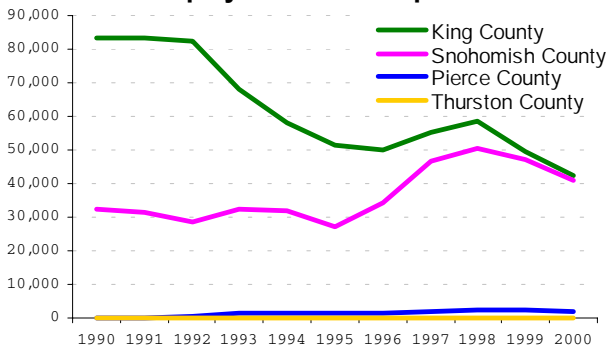


Source: Economy.com

Figure 33 shows employment in the counties for Communications Services (SICs 481, 482, 484, and 489). King County has many more of these jobs than do the other counties. King County saw significant growth in Communications Services jobs over the decade, while Snohomish and Pierce saw job losses.

FIGURE 34

Employment in Aerospace



Source: Economy.com

Finally, Figure 34 shows employment in Aerospace (SICs 372 and 376), traditionally the region's most important advanced technology industry. Over the decade, King County lost jobs in Aerospace, while Snohomish County gained jobs. By 2000, Snohomish County's Aerospace employment almost equaled King County's.

Business Climate Concerns

Infrastructure – Transportation and More

The regional and state infrastructure challenges have been well documented. For many business leaders, transportation represents the greatest single deterrent to future development in the Central Puget Sound region. Boeing and other large regional employers have cited it repeatedly in public and private forums.

How significant is the congestion problem to other firms?

“Huge!” says a local developer. “Projects cannot be built because there is no transportation infrastructure in place. ... I am absolutely convinced that it affects the business climate in terms of businesses deciding whether to locate or stay here.”

An executive with a King County telecommunications firm puts the issue in a broader perspective, saying “transportation challenges have driven us to a higher cost of living, which leads to higher labor costs. ... For technicians working our network, their productivity is seriously impacted because of the time it takes to get them from place to place.”

Despite its abundant logistical advantages – two deepwater ports, Sea-Tac International Airport, Pacific Rim location – the Seattle metropolitan region ranked just 64th in *Expansion Management* magazine’s September, 2001 ranking of the “100 Most Logistics Friendly Cities.”¹ The region was substantially downgraded in the area of “road density/congestion/safety,” ranking 184th and “interstate highways,” ranking 256th among the 328 metro areas examined.

Similarly, the Texas Transportation Institute has ranked the Seattle metro area as having the second worst congestion in the nation, following only Los Angeles. According to TTI, congestion costs in the Seattle-Everett corridor amount to 53 hours and \$655 per person per year, for an aggregate total cost of \$1.1 billion annually.²

A Snohomish County manufacturer, serving primarily the Puget Sound region, provides a simple illustration of the costs imposed by traffic congestion. “Our truck can leave here [Everett] and go to Auburn and be back at the same time as a truck to Wenatchee will be back.”

Yet, not everyone ranks the issue at the top. A south Pierce County technology firm says, “We’re far enough away, we don’t feel the impact of Seattle gridlock day in and day out.”

A King County retailer, agreeing with the generally bleak assessment of the transportation situation, identifies the problem primarily in terms of the need for more transit. She notes that when the firm moved to its new Seattle facility, “a lot of people were die-hard drivers, now they’re latter-day believers in transit.” In particular, she cites the Sounder commuter train as a real plus for employees commuting from Tacoma.

Overall, however, road construction emerged as the dominant response to the question of what would be the single most productive step political leaders could take to improve the business climate. Reflecting on the failure of the governor and legislature to agree on a transportation package last session, one executive described his feelings this way: “Beyond disappointment. Anger. Frustration. Sadness.”

As one large employer put it, in a comment echoed by many others, “congestion not only hurts recruitment from other places, but also hurts our

“Transportation challenges have driven us to a higher cost of living, which leads to higher labor costs.”

“Our truck can leave here (Everett) and go to Auburn and be back at the same time as a truck to Wenatchee will be back.”

“Beyond disappointment. Anger. Frustration. Sadness.”

ability to recruit regionally because people may not want to travel the distances required.”

At least one business chose to expand outside the region rather than endure the traffic conditions. This King County financial firm had been evaluating how to service millions of Canadian accounts. “It might have made sense to service them out of Seattle, but ground transportation is unreliable. We must be able to meet regulatory requirements to process payments in twenty-four hours. Variability in timing of payments is not acceptable to us. So more than likely we’ll move service of those customers to the Northeast part of the country. Servicing them in Seattle should have made sense and would have meant hundreds of jobs.”

Even firms not directly affected by congestion place it at the top of the regional “to do” list. As a representative of a Snohomish County technology firm said, transportation “is the visible symbol of what’s wrong with the climate.” People from outside the state are aware of the problem, and of the inability of state leaders to come together to solve it, she notes.

“It’s like the guy that continues to resist going to the dentist until the problem is overwhelming,” said an executive with a Pierce County firm of the transportation problem. “[The state] needs to make the baby steps. Start doing something.”

“It’s like the guy that continues to resist going to the dentist until the problem is overwhelming,”

Technology

Infrastructure issues in the region clearly extend beyond the roadways.

Generally high marks were given the region for its telecommunications system. In Pierce County, which has made a bold bid for technology firms, the Click! Network is seen as a competitive advantage. (Click! is the city’s municipally owned telecommunications service.) According to the owner of a technology firm that recently located to Tacoma, the network has been a direct boost to her business. In addition, she notes, “the commitment made by the city ... helped to pre-sell” her firm to customers.

Regionally, the infrastructure investment – private and public – has supported the development of a technology cluster that creates opportunities for firms locating here.

“There’s a high rate of technology adoption by business in this area,” said a telecommunications executive in Tacoma. “That’s a receptive market for us. For example, we didn’t go to El Paso because they had a low rate of Internet usage.”

A Snohomish County telecommunications executive expands on the comment.

“The high tech sector has helped my company become leading edge and stay leading edge better than if we had been serving other customers,” he says. “From a telecom standpoint the Northwest tends to be leading edge in terms of implementation of new technologies, including telecom technologies. That has encouraged us to bring these new technologies to market faster than we otherwise would have and in many ways to use the Northwest as a proving ground ... before deploying them in other areas.

“Such deployment helps the high tech sector because they get the services they need to fuel their growth. And it helps the rest of the sectors because they can take advantage of those new technologies to increase their business efficiencies.”

The strong technology cluster lured one King County financial services firm to the region. “The technological orientation here ... gives us access to software consultants and a qualified labor force. When we need experts on software or technological issues, we can find them here.”

None of the tech executives interviewed worried that the highly visible decline of the dot-com industry threatened the sector’s continued growth in the region. “The shake-out is good,” said one, “a necessary correction in misaligned expectations.”

Said another: “I think every industry goes through its flushing cycle where it gets rid of the people with bad business plans, those which are underfunded and poorly managed.” He concluded, “At the end of it the strong people will be left standing, positioned to take advantage of the next growth curve.”

Their generally positive assessment of the industry is supported by the research conducted by the authors of *The Metropolitan New Economy Index*, which ranked the Seattle metropolitan area third “farthest along the path to the New Economy” in the nation.³

And the Simple Old Stuff

In addition to transportation and telecommunications networks, businesses talked about the need to maintain and expand sewer and water capacity. Restrictions on sewer and water add to the region’s housing problems, and limit the potential for business expansion.

A Snohomish County manufacturer who works closely with the building industry observed that developers have moved from opposing the Growth Management Act to realizing that they can work with it. But, “the flaw is in the lack of infrastructure. The sewer isn’t there. The water isn’t there.”

He says that regional variations compound the difficulty the industry has in working through the regulations. Some places have water, but no sewer, and vice versa.

“You’re getting it on one end or the other. [They’re] saying you don’t have the water or the road capacity, same with septic,” he says. “And there’s no place to put the water. We’re doing pretty good on cabling, DSL, technology stuff, but it’s the simple old stuff we’re failing at.”

Infrastructure deficits can be, and have been, overlooked for years. They are not unique to the Puget Sound corridor. The pressures of growth, however, have brought them to the forefront in the last decade. A 1999 report by the state Public Works Board, “State of Washington Local Infrastructure Study,” identified \$8.2 billion of funding needs for a limited set of projects for the 1998-2003 period, most in the Central Puget Sound region. About half of the projects involved domestic water, sewers and storm water systems; the other half, roads and bridges. The funding shortfall amounted to more than \$3 billion.

The failure to provide infrastructure has discouraged expansion by local businesses. One telecom executive cited the availability of land and appropriate infrastructure as the reason a new call center was located in the Coeur d’Alene area.

As well, infrastructure shortfalls and the Growth Management Act’s concurrency requirement have exerted an upward pressure on housing prices.

Energy Generation and Transmission

As the region entered the fall months, concern with the energy crisis was abating, in part because supply problems were eased by curtailed production at

“The technological orientation here ... gives us access to software consultants and a qualified labor force. When we need experts on software or technological issues, we can find them here.”

“I think every industry goes through its flushing cycle where it gets rid of the people with bad business plans.”

a number of energy-intensive manufacturing facilities. While most firms had taken steps to conserve, the responses varied considerably.

Many of the firms interviewed emphasized the importance of reliability, saying price was less important. Despite the price increases, energy costs were not a major part of their cost structure; however, access to reliable, consistent energy was critical.

For energy-intensive businesses, predictably, the prospect of rising prices and reduced reliability posed a major threat to operations.

A supply solution was favored by most. “if it’s not too heavily regulated, supply and demand will sort it out,” according to one tech executive.

One manufacturing respondent, whose business was acutely sensitive to energy prices, said, “it used to be that Washington and Oregon were good places to locate because of hydro.” And he believes that the state needs to provide enough incentive to get energy producers to build more generation and transmission capacity here.

An energy provider agrees that there needs to be more focus on infrastructure, including expansion and construction of new natural gas pipelines, electric transmission and new generation. To do so, he says, the utilities must both be able to build and have the financial capability to support the buildout. “Utilities are part of the basic infrastructure of the state,” he emphasizes. “The cornerstone for a strong economy.”

While it is generally recognized that prices here will rise to levels closer to the national average, most believe that the region will continue to have a competitive energy advantage. To secure that position, however, they believe there must be improvement on the supply side.

Housing

Housing prices and rents in the metro area are among the nation’s highest, with Seattle and east King County leading the region.

According to the Housing Affordability Index produced by the National Association of Home Builders, in the first quarter of 2001 the Seattle Metropolitan Area ranked 137th of 181 cities, with just 59% of homes sold being affordable for a median income family. Tacoma ranked 142nd, with just 55 percent of the houses sold at a price that could be handled by the median income family.

According to The Housing Partnership, “the median wage in King County is enough to afford only 10 to 15 percent of the homes sold in the area. Moreover, many of the lower priced homes are located in areas of the county that are becoming inaccessible due to our transportation problems.”

Prospective employees are paying attention.

“The high cost of living is making it more difficult to recruit employees from outside the region,” said a Snohomish County telecommunications executive. “Particularly the high cost of housing, because our wage scales, while climbing, have not kept pace with our increase in living costs.”

He noted that high housing prices also take a toll on the ability of local governments to recruit and retain essential employees. “You know you’ve got a problem when the Bellevue School District is looking at building ... housing on school district property for their teachers.”

“Utilities are part of the basic infrastructure of the state. The cornerstone for a strong economy.”

“The high cost of living is making it more difficult to recruit employees from outside the region . . . particularly the high cost of housing.”

It's not simply an issue for entry-level or middle-income families. A top financial services executive said, "this place costs two to three times to replace what I had in Chicago."

Other firms, primarily in the technology sector, observed that their competition was also located in regions with similarly high housing prices. In recruiting from the Bay area or Boston, for example, housing affordability did not amount to a serious competitive disadvantage.

Outside King County housing prices are lower, leading workers to live further from their place of employment in order to secure the kind of home they would like. In 1970, King County had about two-thirds of the region's jobs and two-thirds of its housing. By 2000, about three-quarters of the jobs were in King County, and less than sixty percent of the housing. The longer commutes contribute to the traffic congestion discussed above.

Labor Force and Education

Most of the firms interviewed, particularly the technology firms, report that they have little difficulty attracting and retaining qualified employees. Then, they hasten to add that they recruit globally, pay high salaries, provide top-of-the-line benefits, and offer attractive career opportunities. For other firms, they acknowledge, the challenges are greater.

Among the tech businesses, several say that the dot-com build-up had created a temporary shortage. Not long ago, says one only half-facetiously, "if people didn't like what they had in the cafeteria they were gone," on to their next job. That's over, now.

As might be anticipated, the skills required vary significantly among the various business sectors interviewed.

For a major technology firm, the decision to expand overseas has been driven in part by a global pursuit of "star" talent. "If Washington's higher education system had produced more, we might have grown more here," this executive says. Further, he notes that the Seattle area faces stiff competition within the US. "Think of Northern California, which has two great universities, Stanford and Berkeley, Boston, the Research Triangle, Austin, Southern California. Think about the educational institutions in each of these competing areas."

His point was echoed by an executive with a Pierce County tech firm, who says simply, "the size of the pipe isn't big enough in IT [information technology]."

According to the *Index of Innovation and Technology: Washington State, 2001*, published by the Washington Technology Center⁴, "the number of science and technology degrees granted by Washington's 4-year higher education institutions actually declined between 1996 and 1999."

Further, the state ranks just 28th in the number of science and engineering doctorates awarded per million residents.

With a few exceptions, the firms interviewed indicate a general confidence that the public schools, while not performing as well as they must, are headed in the right direction.

A Snohomish County technology firm speaks for most, saying of the public schools, "I think they've recognized their shortcomings in education and are doing everything they can to overcome and correct [them]."

"This place costs two to three times to replace what I had in Chicago."

"The size of the pipe isn't big enough in IT (information technology)."

"I think they've recognized their shortcomings in education and are doing everything they can to overcome and correct (them)."

Similarly, another tech spokesperson with experience in the education reform movement evaluates the schools bluntly: “Right now, mediocre, but we’re on the right track.”

One important dimension emphasized by a technology executive is the need to strengthen science and mathematics education in the K-12 system. He observes that the people he was recruiting wanted to locate in communities with high quality, demanding public schools.

Among the states, Washington fares well in a comparison of educational performance. The Washington Technology Center reports, “more than 90% of Washington residents have completed their secondary education.” The Center also notes that Washington students perform well on the Standardized Achievement Test (SAT) required by many colleges, exceeding the national mean test scores in both math and verbal skills.

In comparison with other states, things do seem better here. A financial services executive reported, “our aggregate test results for new associates are 15% higher than any other site.”

Putting the issue in a different perspective, however, a top executive in a multinational technology firm emphasizes that being the best in the country is no longer good enough. Responding to a question about his confidence that the state is producing the kind of educated workforce required, he says, “they aren’t, but that can be said of basically all of the fifty states of the US. The technology sector has to go to DC to get the level of visas we need raised. We can’t get enough educated students.”

Looking beyond the tech sector, where compensation guarantees access to the best and the brightest workforce talent, the challenges continue. A Snohomish County manufacturer says, “anybody you talk to in manufacturing ... it’s hard to find general workplace skills.”

Better workforce training – both in work habits and on-the-job skills – was mentioned by many businesses, virtually all of which provide training and education for their employees. Manufacturing and technology firms both look to community colleges for labor force training and support.

A manufacturer who has worked with state officials in this area believes that there are too many programs without enough coordination. Another telecom executive agrees that there’s “something of a disconnect on workforce preparation,” adding that that seems to be the case nationally.

In health care, Washington suffers from the personnel shortage reported nationally. A report by the Washington State Hospital Association and the Association of Washington Public Hospital Districts released October 9 warns of a “growing public-health crisis because of a shortage of health-care workers” in all categories.

For a Thurston County hospital executive, the shortage represents a “huge problem.” He says, “We have a person in Ireland right now recruiting nurses. Another just returned from recruiting medical technicians in the Philippines. We don’t have the supply here to meet our demand.”

Regulation

Many of the firms interviewed express discontent regarding Washington’s regulatory environment. For most, the problems they experience arise more from the region’s legendary emphasis on process and appeal than from specific regulations. As well, several businesses say they believe regulators exhibit an

“Our aggregate test results for new associates are 15% higher than any other site.”

“Anybody you talk to in manufacturing ... it’s hard to find general workplace skills.”

anti-business or anti-growth bias, rather than working constructively with firms to find solutions to problems.

Interstate comparisons of regulatory burden challenge researchers. Many regulations are drafted and enforced by local government. Even at the state level, the manner in which regulations are implemented can vary substantially within and between agencies.

A 1999 study by three economists at Clemson University attempted to identify a state's regulatory climate by looking at state policy in a number of areas where policy makers have a choice between relying on market forces or imposing a regulatory standard. Their selection of indicators include such factors as prevailing wage and minimum wage laws, charter school or voucher legislation, workers' compensation, insurance and public utility regulation. The study did not directly address issues of permitting, land use, and the like, but it does provide a reasonable benchmark for interstate comparisons. According to the Clemson study, Washington ranks 45th among the states, on a ranking scheme with "first" being the least regulatory.

For many of the people we interviewed, the regulations themselves are less problematic than the manner in which they are administered. Businesses, particularly those involved in building development or manufacturing, cite inconsistent interpretation of regulation by different agencies and different levels of government. According to one Thurston County manufacturer, "it's hard to get information that doesn't change. We deal with a number of different agencies on the state and local level. We go to different agencies and find the interpretation varies."

A real estate developer complained that it is often difficult to get regulators to make decisions quickly. This adds unnecessary cost and time to building projects. "You need to be able to get an answer for less than one half million dollars."

Size and sophistication can help. One manufacturer cites the case of an expensive, custom designed piece of equipment that was essential to the manufacturing process. Because it didn't have the standard seal-of-approval, a state inspector disallowed its use, insisting that it be tested. Testing would have destroyed the device. It took a legislative waiver to get the equipment authorized, because no one in the chain of command could overrule the inspector.

An executive with a high tech firm doing business encountered similar obstacles confronting his business in Seattle, having to do with laboratory space. In frustration, he says, "In business, we look for the win-win, the way to say, 'yes.' These folks look for the way to say 'no.' When did we become the enemy?"

An executive with a high tech retailer indicts the process: "Permitting has been a beast. [It] is too democratic. Anybody with a pulse can object. And I'm a good liberal." Nonetheless, she says the firm was able to get through the system, working with a respected development firm. "You do feel that it takes special connections to put it through," she observed.

That viewpoint is buttressed by the experience of a large manufacturer who has not found the regulatory environment to be a major problem, according to a spokesperson.

Why? "We have a well-honed outside counsel, internal folks that can work through the maze, who are known at city halls and permitting desks," he says. "Relationships matter."

"We deal with a number of different agencies on the state and local level. We go to different agencies and find the interpretation varies."

"In business, we look for the win-win, the way to say, 'yes.' These folks look for the way to say 'no.' When did we become the enemy?"

One real estate developer observed that, compared to less well capitalized competitors, his firm is better able to bear the high costs imposed by the region's permitting processes, and that this is a major competitive advantage.

"This is molasses."

Permitting is primarily a local responsibility. A Thurston County business cites the example of two similar projects: One was approved in fewer than eight weeks in Chehalis, the other required thirteen months in Olympia.

A developer with statewide operations comments, "we do this all the time and it varies all over the map." For example, he says, "one jurisdiction allows us to submit a home design and they approve it once. Another jurisdiction requires us to submit it each time. It doesn't matter how many times they've already approved it, they'll go through the whole process all over again and take just as much time each time."

That variation helps explain the differing assessments of the process. For a financial services firm recently locating in the region, "It's been fantastic." An executive with the firm says, "We've built three buildings on time and under budget."

Citing the still-nonexistent third runway at SeaTac, however, a transportation executive says, "This is molasses." Opponents have discovered that this is a sequential process, he says, so they'll follow a complaint all the way through the system and turn around at the end of the hearings and launch a new objection.

Correspondingly, a developer with considerable experience in the region notes that the Growth Management Act provides for an appeal to the hearings board, which can overrule local decisions. Use of that mechanism has added hundreds of thousands of dollars to project costs. Besides which, he says, "they already had the ability to drag us through several layers of the courts."

An executive with a large multi-state retail concern says that permitting is tough here, but adds that it's tough everywhere. He singles Seattle out as a particularly difficult city, calling it "almost obstructionist," a view shared by another large employer who cited the city's historical preservation requirements as particularly challenging.

"Some of the regulations do good; others just feel good. Too often, regulations lack scientific basis."

Conflict in regulations can both confound businesses and frustrate the public policy objectives lawmakers seek to achieve. According to a development executive, "growth management has said that we should grow more compactly, but the new [environmental] regulations will not allow it."

Another points out, "There's no one to look at the big picture. If you run all these specific decisions up the ladder, you'd hope someone could exercise leadership to say that a decision in your narrow field may make sense but it isn't good public policy if it will kill the project."

This experience leads businesses to be particularly wary of new regulation. Asked about the greatest threat to his business's future success, one manufacturer answers, "unforeseen changes in policy that requires huge capital investment and has no benefit."

Unsurprisingly in a region with a strong research and development presence, many respondents cite the lack of scientific basis for regulation. Simply, says one, "Some of the regulations do good; others just feel good. Too often, regulations lack scientific basis."

A focus on outcomes, rather than micromanaging process, would go a long way toward improving the picture, says a representative of a tech firm.

Another technology executive identifies proposed privacy and ergonomics legislation as concerns. “Quite intrusive,” he says. Although many of the firms already have in place extensive ergonomics programs, they fear the subjectivity and inconsistency associated with new legislation.

Taxation

Washington businesses pay an unusually heavy share of the state and local tax burden. The Washington Technology Center reports that Washington ranks 4th highest in the share of taxes paid by business, and 45th in the share paid by households. A report by the Utah State Tax Commission shows Washington businesses ranking second highest among Western States in taxes paid as share of gross state product.

Many of the businesses interviewed singled out the state Business and Occupation tax for particular criticism. For technology and start-up firms, the fact that the B&O tax is applied to gross receipts, rather than profits, seems particularly unfair. They note that technology firms often must spend considerable money in research and development before they can bring a product to market. While they may have activities generating cash flow subject to the B&O tax, they are often a long way from profitability.

A Tacoma tech executive says, curtly, “The B&O is confiscatory.” A top administrator in health care contends, “The current system operates best on the assumption that you have a stable business base with a growing number of jobs, but that’s not the case. We’re in an era needing growth and the B&O tax hinders growth.”

Compounding the tax challenge facing many of these businesses is the state’s relative paucity of financial incentives. Although in recent years changes have been made to improve the tax climate for businesses – notably expansion of R&D credits and the machinery and equipment sales tax exemption – Washington does not provide the range of tax breaks available elsewhere.

“There just aren’t the level of business incentives that there are in other states,” says one technology administrator. “From a business perspective it almost feels as if business is bearing the brunt for taxes that cannot be raised elsewhere.”

In the case of one high-tech retailer, that perception has prompted expansion out of the region. “Our COO was just livid at the lack of economic incentives. It’s one reason we don’t have call centers here anymore. Salaries and cost of living are higher here and there’s no subsidization.”

Partially countering these assertions, a financial services executive suggests a broader perspective. “When you look at the total, rather than just focusing on the B&O tax, there’s not much difference [between the tax burden here and in other states]. We don’t have a competitive advantage, but it’s not a negative.”

Because the B&O does not address profitability, firms in different industries – or differently situated firms in the same industry – will respond to the tax in different ways. For high margin firms, the B&O tax will be less of a burden than for firms with low margins. As well, some profitable businesses may benefit from the B&O tax rather than suffering the high corporate income taxes imposed by other states. Nonetheless, the interviews yielded few B&O champions and many critics.

Some respondents recognize that the tax structure is shaped to an extent by the absence of a personal income tax. Several respondents voice a preference for income taxes, in part because they believe it would relieve business of a

“The B&O is confiscatory.”

“From a business perspective it almost feels as if business is bearing the brunt for taxes that cannot be raised elsewhere.”

“There’s an apparent indifference to business,” says one regional developer, “an attitude that, no matter what government does, business will grow here.”

“I’m exasperated with the public process in this state and the lack of leadership in driving results. I’ve never seen such paralysis.”

“(When we reorganized) it’s as if the leaders were operating in a space station and looking down at the globe and deciding where’s the best place to do business.”

disproportionate share of the tax burden. No one, though, believes the state is likely to move in that direction in the foreseeable future.

Several firms cite the state’s high unemployment tax as a particular problem. A spokesman for a large manufacturing firm says the UI tax “does more damage to stable employers than any other tax,” calling it “hugely deterrent and unfair.”

According to the most recent data from the US Department of Labor, UI taxes per employee are the highest in the nation. The tax is a function of the industrial mix in the state, high average weekly benefit amounts relative to other states, and the number of weeks benefits can be collected.

As well, several large employers say the workers’ compensation system in Washington is uncommonly expensive. One transportation executive points out that disability benefits for his company are increasing at an “alarming” nine percent annually. A manufacturing spokesman calls the system unfair and duplicative, arguing for a privatized system. A financial services executive says that “study after study shows that you get better premiums with more coverage with competition.”

Politics, Public Administration and the Business Environment

To a remarkable degree, the business leaders interviewed see the business climate as a function of the attitude of political leaders and public administrators toward business growth and development. Many of them believe government takes business for granted, or worse. Of those with that perspective, most believe that public officials are reflecting the views of the general public.

“There’s an apparent indifference to business,” says one regional developer, “an attitude that, no matter what government does, business will grow here.”

Another executive identified as the single greatest threat to future prosperity, “the attitude that the economic boom that’s been enjoyed is somehow a right that will last in perpetuity rather than a blessing that may be short-lived. ... That smugness is not warranted.”

Some attribute the region’s acknowledged consensus approach to problem solving to the mistaken belief that business can wait indefinitely for answers.

“Get decisive,” says one retail executive. “I’m exasperated with the public process in this state and the lack of leadership in driving results. I’ve never seen such paralysis.”

Underlying many of the issues discussed is the sense political leaders in the Central Puget Sound don’t believe they’re in competition or, that if they are, that they might lose. Complacency or “smugness” does not mesh well with the sense of urgency many businesses feel.

Some technology firms volunteer that they believe regional leaders have been extraordinarily responsive, “very pro-business.” Some of these are young firms, led by executives who have worked closely with the economic development community and public officials to develop their businesses in the region. And, for many in the state, these firms represent the “right kind” of growth – high wages, minimal land use requirements, relatively small work forces.

On the other hand, as one manufacturer said, “Companies that have been around a long time get taken for granted.”

That would be a mistake. A spokesperson for a technology firm that has been around for decades reflects on a recent reorganization in the company in commenting on the region’s competitive position.

“People here don’t get it,” she says. “It’s not about Idaho or the Triangle. It’s global. We’re not isolated. [When we reorganized] it’s as if the leaders were operating in a space station and looking down at the globe and deciding where’s the best place to do business.”

To make the Central Puget Sound region that place, business and political leaders here must be mindful that the competition will only intensify in the months ahead.

Recommendations

It is beyond the scope of this overview to prescribe in detail the steps that must be taken to improve the business climate. From the interviews and a consideration of economic dynamics, however, the EDCs assessed regional economic strengths, weaknesses, opportunities, and threats. (see Appendix II)

Based on that analysis, two separate agendas have been developed.

First, a series of policy recommendations is identified. If these policy objectives are adopted, the region will be better positioned to retain and attract business investment. Some of the recommendations will require legislative action; others are within the domain of local government, state agencies or the public schools. The recommendations establish principles and guidelines that flow directly from the concerns of business executives and economic development professionals.

Second, the EDC executives have embraced an “action and accountability” agenda. Recognizing that policy changes alone will not be sufficient, they have committed themselves to intensifying their retention activity, concentrating on wealth-creating firms with a regional and statewide impact. Within this framework, the most substantial target is Boeing Commercial Airplanes. Washington State must become the most cost effective place for The Boeing Company to manufacture the Sonic Cruiser.

Policy Recommendations

Human Capital

1. Strengthen technology education programs in the state colleges and universities, especially in science and engineering; improve science and math education in the public schools.

2. Maintain the current focus on education reform and accountability in the public schools.

3. Increase the efficiency and effectiveness of current workforce training programs.

Regulation

1. Streamline the regulatory process. Improve inter-agency and intergovernmental coordination, establish firm deadlines for approvals, and provide reasonable limits on the avenues of appeal.

2. Require that regulations are based in science and establish cost-benefit analysis.

3. Emphasize outcomes rather than processes in drafting and implementing regulation.

Infrastructure

1. Establish a revenue and governance plan for addressing the serious transportation problems in the Central Puget Sound.

2. Assure broad-based funding of new infrastructure, recognizing that placing the funding responsibility entirely on new residential and business development imposes an excessive burden while failing to meet identified funding requirements.

3. Assure that existing infrastructure can serve growth by facilitating infill and compact development.

4. Accelerate the development of new energy generation and transmission.

Taxation

1. Assure that any tax increases do not fall disproportionately on business; at least maintain the current balance between household and business tax burdens.

2. Expand the use of tax increment financing to support infrastructure improvements.

3. Evaluate the impact of the B&O tax on start-up businesses, particularly those firms with substantial research and development costs.

4. Benchmark Washington's tax and economic incentives against other states.

EDC Action and Accountability Agenda

1. Aggressively pursue a coordinated strategy to retain and expand major regional businesses. Identify regional impact firms and work to increase their success by working collaboratively to support adequate infrastructure, responsible regulation and competitive tax policy.

2. Communicate on a regular basis with leading firms to determine business needs and share that information with key policy makers, opinion leaders, and economic development professionals.

3. Generate statistical and anecdotal information to increase understanding of the importance of the Central Puget Sound region to the statewide economy. Make the arguments vivid, compelling, and relevant.

4. Identify local government "best practices" to highlight communities demonstrating outstanding performance in permitting, regulation, and tax policy. Establish regional benchmarks and encourage cooperation and standardization among local governments.

5. Support efforts to develop a long-term state-wide economic plan, working with existing organizations like the Washington Economic Development Association and the Office of Trade and Economic Development.

(Endnotes)

¹ “Top 100 Metros for Transportation and Distribution Sites,” *Expansion Management*, September 2001. Pages 12-32;

² “2001 Urban Mobility Study,” Texas Transportation Institute, <http://mobility.tamu.edu/>

³ Atkinson, Robert D. and Paul D. Gottlieb, “The Metropolitan New Economy Index,” Progressive Policy Institute and the Center for Regional Economic Issues at Case Western Reserve University. April, 2001.

⁴ Index of Innovation and Technology, Washington State, 2001,” Washington Technology Center. www.watechcenter.org/techindex/

This page left intentionally blank

Appendix I

Companies Interviewed

Advanced TelCom Group, Inc.
Agilent Technologies
Alaska Airlines
Amazon.com
Bsquare Corp.
Business Internet Services
Capital One Financial Corporation
Cingular Wireless
Colliers International
Costco
Eddie Bauer
Fisher Properties, Inc.
HighPoint Solutions
Honeywell
Illuminet
Immunex
Intel Corporation
Microsoft
Miller Brewing Company, Tumwater
Opus Northwest, L.L.C.
Providence St. Peter's Hospital
Puget Sound Energy
Quadrant
Frank Russell Company
Safeco
Seattle Mariners
Simpson Tacoma Kraft Company
Sonus Pharmaceuticals, Inc.
The Boeing Company
Tiz's Door Sales
Verizon

Appendix II

SWOT Summary

(As developed September 25, 2001 with representatives of the four EDCs)

Key Strengths

- Human Capital & Innovation: Economic prosperity, wealth creation, educated workforce, key sectors/ clusters (aerospace, biotech, high-tech, telecom), home to leading firms in key industries (Boeing, Microsoft, Immunex, Frank Russell), Microsoft labor pull (pulling talent into the region), local venture capital.
- Quality of Life: Seattle's healthy urban core, physical environment, downtown Bellevue, vibrant neighborhoods.
- Strategic Location: Northwest and Pacific Rim, SeaTac, deep-water ports.
- Other: Research institutions, community colleges, four-year schools; telecommunications infrastructure; "third sector" organizations (WBBA, WEDA, WSA), low-cost energy; absence of income tax, quality of existing infrastructure; room for growth and infill development; utilities.

Key Weaknesses

- Transportation
- Political Leadership: Lack of civic and political leadership; crisis politics and initiative-driven policy; political climate is business-unaware, disconnected; lack of state economic policy; lack of state business recruitment; PR fallout from Boeing headquarters move.
- Business Costs: Lack of economic incentives, tools; regulatory process, state and local permitting; business taxes; housing supply, jobs-housing ratio.
- Education: Higher education, especially science & engineering; K-12 education, civics and economics; education & training quality and focus.
- Other: Seattle-centric (lack of regional awareness); funding and siting problems; lack of broadband availability region-wide; out-of-town corporate ownership; SeaTac's missing third runway; declining timber and manufacturing industries; escalating cost of living and rising health care costs; narrowing regional energy advantage.

Key Threats

- Threats to Key Business Sectors: Boeing's Sonic Cruiser; Microsoft anti-trust case.
- Competition: Increasingly vigorous global and interstate competition; state's tarnished image (Boeing headquarters move, WTO, Mardi Gras); public policy gridlock – no long-term vision of economic strategy; legislation by initiative; lack of public-private partnerships (labeled corporate welfare).
- Infrastructure: Lack of plan to address inadequate infrastructure; SeaTac over capacity (even with third runway); Paine Field not used as commercial airport.
- Emerging Environmental Constraints: Salmon, ESA, national policy affects on Pacific Northwest.
- Other: Declining sales tax revenues; narrowing revenue base for government; aging population; misunderstanding and disconnection by general population and press of politics and the economy; recession; war; regional divide;

Key Opportunities

- Competitiveness Initiatives: Governor’s Council (attention to the issue); political change with elections (listened to more during recession); county executives work well together.
- Human Capital: K-20 education system; entrepreneurial talent and future leaders; commercialization of technology, high-tech & biotech; technology transfer. UW Tech Institute.
- Repositioning: Image, perception, repositioning; build public-private partnerships; global trade and development; create a public will – private organization to educate.
- Clusters: Ability to leverage leading corporations & clusters; new wealth and old wealth.
- Other: Sonic Cruiser; vacant office space; philanthropic leadership; energy competitiveness advantage; underemployment; Sound Transit and transit-oriented development; more dense development and infill in outlying areas; workforce training; military investment; Congressional delegation.

Implied Actions & Efforts

1. Establish Long-term Economic Plan State-wide
 - Consistent over time
 - Find a mechanism to do this
 - Change Washington’s & Puget Sound region’s image to rest of the world
 - Strong communications component to state, eastern Washington and rural western Washington, and to the public.
2. Communication and contact with key firms and clusters
 - Learn business needs
 - Create mechanism for sharing information
 - Leveraging key CEO/opinion leaders
3. Coalition of EDCs to serve key firms
4. Highlight local permitting, “Best Practices” and Benchmarks
5. Generate data and strong arguments for importance of Central Puget Sound’s economic strength to health of economy statewide.
 - Percentage of tax base from Central Puget Sound area by tax
 - Multipliers with “pictures”
 - Public relations campaigns
6. Legislative action through WEDA and four Central Puget Sound EDCs
7. Begin legislative educational process
 - Sell economic and wealth agenda
8. Address culture of regulatory agencies (DOE, L&I) – move to standards (outcomes) rather than process
9. Promote business tax relief for start-up firms

Appendix III

King County Manufacturing

| SIC | Industry | 2000 | | Change | |
|-----|-------------------------------------------|------------|------|--------------|------|
| | | Employment | Rank | 1990-to-2000 | Rank |
| 201 | Meat Products | 860 | 32 | 110 | 30 |
| 202 | Dairy Products | 320 | 58 | (610) | 102 |
| 203 | Preserved Fruits and Vegetables | 350 | 56 | (100) | 77 |
| 204 | Grain Mill Products | 620 | 39 | (150) | 82 |
| 205 | Bakery Products | 1,770 | 12 | (990) | 106 |
| 206 | Sugar and Confectionery Products | 170 | 70 | (160) | 83 |
| 207 | Fats and Oils | 80 | 83 | 20 | 43 |
| 208 | Beverages | 850 | 33 | (700) | 103 |
| 209 | Miscellaneous Food and Kindred Products | 8,720 | 2 | 4,250 | 1 |
| 221 | Broadwoven Fabric Mills, Cotton | 40 | 90 | (170) | 86 |
| 225 | Knitting Mills | 10 | 100 | (20) | 56 |
| 229 | Miscellaneous Textile Goods | 10 | 100 | - | 48 |
| 232 | Men's and Boys' Furnishings | 1,230 | 22 | 100 | 31 |
| 233 | Women's and Misses' Outerwear | 110 | 78 | (240) | 91 |
| 234 | Women's and Children's Undergarments | - | 108 | (50) | 69 |
| 235 | Hats, Caps, and Millinery | 20 | 97 | (30) | 62 |
| 236 | Girls' and Children's Outerwear | 110 | 78 | 90 | 33 |
| 237 | Fur Goods | - | 108 | (10) | 50 |
| 238 | Miscellaneous Apparel and Accessories | 170 | 70 | 140 | 25 |
| 239 | Miscellaneous Fabricated Textile Products | 1,700 | 16 | 400 | 18 |
| 241 | Logging | 1,630 | 18 | (90) | 76 |
| 242 | Sawmills and Planing Mills | 760 | 37 | (560) | 101 |
| 243 | Millwork, Plywood and Structural Members | 2,700 | 10 | (460) | 100 |
| 244 | Wood Containers | 190 | 67 | (60) | 72 |
| 245 | Wood Buildings and Mobile Homes | 410 | 53 | 50 | 35 |
| 249 | Miscellaneous Wood Products | 410 | 53 | (20) | 56 |
| 251 | Household Furniture | 300 | 59 | (180) | 88 |
| 252 | Office Furniture | 530 | 48 | 10 | 45 |
| 253 | Public Building and Related Furniture | 40 | 90 | (20) | 56 |
| 254 | Partitions and Fixtures | 560 | 45 | 140 | 25 |
| 259 | Miscellaneous Furniture and Fixtures | 330 | 57 | 50 | 35 |
| 265 | Paperboard Containers and Boxes | 1,730 | 15 | 670 | 11 |
| 267 | Miscellaneous Converted Paper Products | 990 | 28 | 120 | 27 |
| 271 | Newspapers | 3,060 | 8 | (1,190) | 110 |
| 272 | Periodicals | 650 | 38 | 180 | 23 |
| 273 | Books | 1,110 | 25 | 690 | 10 |
| 274 | Miscellaneous Publishing | 930 | 31 | 480 | 15 |
| 275 | Commercial Printing | 4,020 | 5 | (110) | 80 |
| 276 | Manifold Business Forms | 620 | 39 | 310 | 19 |
| 277 | Greeting Cards | 30 | 95 | 20 | 43 |
| 278 | Blankbooks and Bookbinding | 610 | 42 | (100) | 77 |
| 279 | Printing Trade Services | 980 | 29 | 480 | 15 |
| 281 | Industrial Inorganic Chemicals | 150 | 72 | 40 | 38 |
| 283 | Drugs | 1,680 | 17 | 1,250 | 3 |
| 284 | Soap, Cleaners, and Toilet Goods | 60 | 87 | (160) | 83 |
| 285 | Paints and Allied Products | 210 | 66 | (260) | 93 |
| 286 | Industrial Organic Chemicals | 20 | 97 | (140) | 81 |
| 287 | Agricultural Chemicals | 260 | 62 | 200 | 21 |
| 289 | Miscellaneous Chemical Products | 120 | 76 | (190) | 89 |
| 295 | Asphalt Paving and Roofing Materials | 10 | 100 | (20) | 56 |
| 299 | Miscellaneous Products of Petrol and Coal | 80 | 83 | 40 | 38 |
| 305 | Hose and Belting, Gaskets, and Packing | 250 | 65 | 160 | 24 |
| 306 | Fabricated Rubber Products, nec | 260 | 62 | 10 | 45 |
| 308 | Miscellaneous Plastics Products, nec | 3,900 | 6 | 870 | 8 |
| 311 | Leather Tanning and Finishing | 10 | 100 | (10) | 50 |
| 314 | Footwear, Except Rubber | - | 108 | (10) | 50 |
| 316 | Luggage | 150 | 72 | (170) | 86 |
| 317 | Handbags and Personal Leather Goods | - | 108 | (10) | 50 |
| 322 | Glass and Glassware, Pressed Or Blown | 490 | 50 | (270) | 94 |
| 323 | Products of Purchased Glass | 590 | 44 | 220 | 20 |
| 324 | Cement, Hydraulic | 440 | 52 | 120 | 27 |

King County Manufacturing

| SIC | Industry | 2000 | | Change | |
|-----|---------------------------------------------------|------------|------|--------------|------|
| | | Employment | Rank | 1990-to-2000 | Rank |
| 325 | Structural Clay Products | 40 | 90 | (50) | 69 |
| 326 | Pottery and Related Products | 20 | 97 | (20) | 56 |
| 327 | Concrete, Gypsum, and Plaster Products | 950 | 30 | (240) | 91 |
| 328 | Cut Stone and Stone Products | 10 | 100 | (10) | 50 |
| 329 | Miscellaneous Nonmetallic Mineral Products | 40 | 90 | (40) | 66 |
| 331 | Blast Furnace and Basic Steel Products | 480 | 51 | (700) | 103 |
| 332 | Iron and Steel Foundries | 270 | 61 | - | 48 |
| 334 | Secondary Smelting and Refining Nonferrous Metals | | 10 | 100 | (40) |
| 336 | Nonferrous Foundries (Castings) | 190 | 67 | (40) | 66 |
| 339 | Miscellaneous Primary Metal Products | 70 | 85 | (50) | 69 |
| 341 | Metal Cans and Shipping Containers | 290 | 60 | (90) | 75 |
| 342 | Cutlery, Handtools, and Hardware | 60 | 87 | (300) | 95 |
| 343 | Plumbing and Heating, Except Electric | 260 | 62 | 100 | 31 |
| 344 | Fabricated Structural Metal Products | 1,610 | 19 | (1,060) | 108 |
| 345 | Screw Machine Products, Bolts, etc. | 120 | 76 | (160) | 83 |
| 346 | Metal Forgings and Stampings | 1,740 | 14 | 1,180 | 6 |
| 347 | Metal Services, nec | 810 | 34 | (40) | 65 |
| 349 | Miscellaneous Fabricated Metal Products | 610 | 42 | (370) | 96 |
| 351 | Engines and Turbines | 10 | 100 | (100) | 77 |
| 352 | Farm and Garden Machinery | - | 108 | (10) | 50 |
| 353 | Construction and Related Machinery | 1,210 | 24 | (1,010) | 107 |
| 354 | Metalworking Machinery | 770 | 36 | 80 | 34 |
| 355 | Special Industry Machinery | 550 | 46 | (410) | 97 |
| 356 | General Industrial Machinery | 810 | 34 | 580 | 14 |
| 357 | Computer and Office Equipment | 510 | 49 | (850) | 105 |
| 358 | Refrigeration and Service Machinery | 620 | 39 | 200 | 21 |
| 359 | Industrial Machinery, nec | 1,540 | 21 | (410) | 97 |
| 361 | Electric Distribution Equipment | 40 | 90 | (190) | 89 |
| 362 | Electrical Industrial Apparatus | 110 | 78 | (430) | 99 |
| 363 | Household Appliances | 70 | 85 | 10 | 45 |
| 364 | Electric Lighting and Wiring Equipment | 100 | 82 | 50 | 35 |
| 365 | Household Audio and Video Equipment | 1,010 | 27 | 850 | 9 |
| 366 | Communications Equipment | 1,560 | 20 | 660 | 12 |
| 367 | Electronic Components and Accessories | 3,390 | 7 | 1,190 | 5 |
| 369 | Miscellaneous Electrical Equipment and Supplies | 380 | 55 | 120 | 27 |
| 371 | Motor Vehicles and Equipment | 2,990 | 9 | 660 | 12 |
| 372 | Aircraft and Parts | 41,050 | 1 | (41,480) | 113 |
| 373 | Ship and Boat Building and Repairing | 1,930 | 11 | (2,080) | 112 |
| 375 | Motorcycles, Bicycles, and Parts | 110 | 78 | 40 | 38 |
| 376 | Guided Missiles, Space Vehicles, and Parts | 1,220 | 23 | 470 | 17 |
| 379 | Miscellaneous Transportation Equipment | - | 108 | (60) | 72 |
| 381 | Search and Navigation Equipment | 550 | 46 | (1,190) | 110 |
| 382 | Measuring and Controlling Devices | 1,030 | 26 | (1,180) | 109 |
| 384 | Medical Instruments and Supplies | 4,850 | 3 | 1,210 | 4 |
| 385 | Ophthalmic Goods | 130 | 74 | 30 | 41 |
| 386 | Photographic Equipment and Supplies | 180 | 69 | 30 | 41 |
| 391 | Jewelry, Silverware, and Plated Ware | 130 | 74 | (70) | 74 |
| 393 | Musical Instruments | 30 | 95 | (30) | 62 |
| 394 | Toys and Sporting Goods | 4,060 | 4 | 1,350 | 2 |
| 395 | Pens, Pencils, Office, and Art Supplies | 60 | 87 | (20) | 56 |
| 396 | Costume Jewelry and Notions | 10 | 100 | (30) | 62 |
| 399 | Miscellaneous Manufacturing Industries | 1,760 | 13 | 980 | 7 |

nec = not elsewhere classified

Source: Economy.com

| Pierce County Manufacturing | | | | | |
|-----------------------------|-------------------------------------------------|------------|------|--------------|------|
| SIC | Industry | 2000 | | Change | |
| | | Employment | Rank | 1990-to-2000 | Rank |
| 201 | Meat Products | 190 | 30 | (1,230) | 85 |
| 202 | Dairy Products | 30 | 62 | (40) | 54 |
| 203 | Preserved Fruits and Vegetables | 1,270 | 5 | 1,250 | 3 |
| 204 | Grain Mill Products | 10 | 70 | (110) | 65 |
| 205 | Bakery Products | 40 | 56 | (150) | 69 |
| 206 | Sugar and Confectionery Products | 80 | 47 | (150) | 69 |
| 207 | Fats and Oils | 30 | 62 | (20) | 49 |
| 209 | Miscellaneous Food and Kindred Products | 200 | 28 | (510) | 80 |
| 221 | Broadwoven Fabric Mills, Cotton | 10 | 70 | - | 38 |
| 222 | Broadwoven Fabric Mills, Manmade | 110 | 38 | 100 | 16 |
| 226 | Textile Finishing, Except Wool | 40 | 56 | 40 | 26 |
| 227 | Carpets and Rugs | 10 | 70 | 10 | 34 |
| 229 | Miscellaneous Textile Goods | 10 | 70 | - | 38 |
| 232 | Men's and Boys' Furnishings | 700 | 10 | 440 | 6 |
| 233 | Women's and Misses' Outerwear | 220 | 24 | (150) | 69 |
| 239 | Miscellaneous Fabricated Textile Products | 110 | 38 | 10 | 34 |
| 241 | Logging | 350 | 17 | (10) | 41 |
| 242 | Sawmills and Planing Mills | 2,170 | 1 | 360 | 8 |
| 243 | Millwork, Plywood and Structural Member | 870 | 7 | (930) | 84 |
| 244 | Wood Containers | 90 | 41 | (10) | 41 |
| 245 | Wood Buildings and Mobile Homes | 110 | 38 | 70 | 21 |
| 249 | Miscellaneous Wood Products | 230 | 22 | (60) | 59 |
| 251 | Household Furniture | 90 | 41 | (170) | 73 |
| 252 | Office Furniture | - | 81 | (70) | 61 |
| 253 | Public Building and Related Furniture | 20 | 68 | 20 | 30 |
| 254 | Partitions and Fixtures | 470 | 16 | 240 | 9 |
| 259 | Miscellaneous Furniture and Fixtures | 10 | 70 | (120) | 66 |
| 262 | Paper Mills | 570 | 13 | 160 | 13 |
| 263 | Paperboard Mills | 610 | 11 | (120) | 66 |
| 265 | Paperboard Containers and Boxes | 170 | 32 | (70) | 61 |
| 267 | Miscellaneous Converted Paper Products | 40 | 56 | (130) | 68 |
| 271 | Newspapers | 300 | 19 | (870) | 83 |
| 272 | Periodicals | - | 81 | (20) | 49 |
| 273 | Books | 1,960 | 3 | 1,950 | 1 |
| 274 | Miscellaneous Publishing | 50 | 55 | (290) | 77 |
| 275 | Commercial Printing | 90 | 41 | (370) | 78 |
| 279 | Printing Trade Services | 10 | 70 | (10) | 41 |
| 281 | Industrial Inorganic Chemicals | 500 | 15 | (40) | 54 |
| 284 | Soap, Cleaners, and Toilet Goods | 20 | 68 | (20) | 49 |
| 285 | Paints and Allied Products | 80 | 47 | (20) | 49 |
| 291 | Petroleum Refining | 150 | 33 | (210) | 76 |
| 295 | Asphalt Paving and Roofing Materials | 210 | 26 | 70 | 21 |
| 306 | Fabricated Rubber Products, nec | 90 | 41 | 60 | 24 |
| 308 | Miscellaneous Plastics Products, nec | 1,740 | 4 | 780 | 5 |
| 311 | Leather Tanning and Finishing | 10 | 70 | 10 | 34 |
| 314 | Footwear, Except Rubber | 40 | 56 | 40 | 26 |
| 316 | Luggage | 70 | 49 | 70 | 21 |
| 323 | Products Of Purchased Glass | 570 | 13 | 410 | 7 |
| 325 | Structural Clay Products | 40 | 56 | - | 38 |
| 326 | Pottery and Related Products | 30 | 62 | (10) | 41 |
| 327 | Concrete, Gypsum, and Plaster Products | 810 | 8 | (190) | 75 |
| 328 | Cut Stone and Stone Products | 30 | 62 | 30 | 29 |
| 329 | Miscellaneous Nonmetallic Mineral Products | 10 | 70 | (50) | 57 |
| 332 | Iron and Steel Foundries | 590 | 12 | 220 | 10 |
| 333 | Primary Smelting and Refining Nonferrous Metals | 200 | 28 | (180) | 74 |
| 336 | Nonferrous Foundries (Castings) | 180 | 31 | (60) | 59 |
| 339 | Miscellaneous Primary Metal Products | - | 81 | (10) | 41 |
| 341 | Metal Cans and Shipping Containers | 10 | 70 | (10) | 41 |
| 344 | Fabricated Structural Metal Products | 770 | 9 | 190 | 12 |
| 346 | Metal Forgings and Stampings | 150 | 33 | 80 | 18 |
| 347 | Metal Services, nec | 90 | 41 | 80 | 18 |
| 348 | Ordnance and Accessories | 10 | 70 | (10) | 41 |
| 349 | Miscellaneous Fabricated Metal Products | 220 | 24 | (160) | 72 |
| 353 | Construction and Related Machinery | 30 | 62 | (50) | 57 |
| 354 | Metalworking Machinery | 350 | 17 | (10) | 41 |

| Pierce County Manufacturing | | | | | |
|-----------------------------|-------------------------------------------------|------------|------|--------------|------|
| SIC | Industry | 2000 | | Change | |
| | | Employment | Rank | 1990-to-2000 | Rank |
| 355 | Special Industry Machinery | 1,050 | 6 | 810 | 4 |
| 356 | General Industrial Machinery | - | 81 | (20) | 49 |
| 357 | Computer and Office Equipment | 10 | 70 | 10 | 34 |
| 358 | Refrigeration and Service Machinery | 230 | 22 | 110 | 14 |
| 359 | Industrial Machinery, nec | 270 | 21 | 20 | 30 |
| 364 | Electric Lighting and Wiring Equipment | 210 | 26 | 200 | 11 |
| 365 | Household Audio and Video Equipment | 70 | 49 | 40 | 26 |
| 367 | Electronic Components and Accessories | 300 | 19 | (500) | 79 |
| 369 | Miscellaneous Electrical Equipment and Supplies | 30 | 62 | 20 | 30 |
| 371 | Motor Vehicles and Equipment | 60 | 52 | (710) | 81 |
| 372 | Aircraft and Parts | 2,050 | 2 | 1,860 | 2 |
| 373 | Ship and Boat Building and Repairing | 140 | 35 | (770) | 82 |
| 381 | Search and Navigation Equipment | 60 | 52 | (100) | 63 |
| 382 | Measuring and Controlling Devices | 70 | 49 | 60 | 24 |
| 384 | Medical Instruments and Supplies | 90 | 41 | 80 | 18 |
| 393 | Musical Instruments | 120 | 37 | 100 | 16 |
| 394 | Toys and Sporting Goods | 130 | 36 | 110 | 14 |
| 395 | Pens, Pencils, Office, and Art Supplies | 60 | 52 | 20 | 30 |
| 396 | Costume Jewelry and Notions | - | 81 | (40) | 54 |
| 399 | Miscellaneous Manufacturing Industries | 40 | 56 | (100) | 63 |

nec = not elsewhere classified

Source: Economy.com

Snohomish County Manufacturing

| SIC | Industry | 2000 | | Change | |
|-----|--------------------------------------------|------------|------|--------------|------|
| | | Employment | Rank | 1990-to-2000 | Rank |
| 201 | Meat Products | 80 | 49 | (250) | 84 |
| 202 | Dairy Products | 20 | 66 | 20 | 37 |
| 203 | Preserved Fruits and Vegetables | 240 | 31 | (200) | 80 |
| 204 | Grain Mill Products | 30 | 62 | (20) | 54 |
| 205 | Bakery Products | 220 | 32 | 20 | 37 |
| 206 | Sugar and Confectionery Products | 10 | 68 | (20) | 54 |
| 208 | Beverages | 130 | 42 | 90 | 24 |
| 209 | Miscellaneous Food and Kindred Products | 660 | 12 | 440 | 10 |
| 221 | Broadwoven Fabric Mills, Cotton | - | 81 | (70) | 69 |
| 222 | Broadwoven Fabric Mills, Manmade | - | 81 | (50) | 66 |
| 223 | Broadwoven Fabric Mills, Wool | - | 81 | (30) | 59 |
| 226 | Textile Finishing, Except Wool | - | 81 | (30) | 59 |
| 229 | Miscellaneous Textile Goods | - | 81 | (40) | 63 |
| 232 | Men's and Boys' Furnishings | 680 | 9 | 620 | 5 |
| 233 | Women's and Misses' Outerwear | 20 | 66 | (40) | 63 |
| 238 | Miscellaneous Apparel and Accessories | 10 | 68 | (20) | 54 |
| 239 | Miscellaneous Fabricated Textile Products | 60 | 52 | (120) | 74 |
| 241 | Logging | 160 | 38 | (240) | 83 |
| 242 | Sawmills and Planing Mills | 1,880 | 4 | 250 | 15 |
| 243 | Millwork, Plywood and Structural Member | 380 | 22 | (570) | 87 |
| 244 | Wood Containers | 110 | 45 | 30 | 32 |
| 245 | Wood Buildings and Mobile Homes | 10 | 68 | (20) | 54 |
| 249 | Miscellaneous Wood Products | 40 | 58 | (130) | 75 |
| 251 | Household Furniture | 330 | 26 | 160 | 20 |
| 252 | Office Furniture | 40 | 58 | (40) | 63 |
| 254 | Partitions and Fixtures | 150 | 40 | (90) | 73 |
| 259 | Miscellaneous Furniture and Fixtures | 220 | 32 | 170 | 19 |
| 265 | Paperboard Containers and Boxes | 40 | 58 | (190) | 79 |
| 267 | Miscellaneous Converted Paper Products | 590 | 14 | (640) | 88 |
| 271 | Newspapers | 510 | 20 | (160) | 78 |
| 272 | Periodicals | 10 | 68 | (10) | 50 |
| 273 | Books | 110 | 45 | (80) | 72 |
| 274 | Miscellaneous Publishing | 320 | 27 | (50) | 66 |
| 275 | Commercial Printing | 1,260 | 6 | 640 | 4 |
| 276 | Manifold Business Forms | 90 | 48 | 10 | 47 |
| 278 | Blankbooks and Bookbinding | 10 | 68 | 10 | 42 |
| 279 | Printing Trade Services | 10 | 68 | (30) | 59 |
| 282 | Plastics Materials and Synthetics | 120 | 44 | 80 | 25 |
| 284 | Soap, Cleaners, and Toilet Goods | 60 | 52 | 50 | 28 |
| 285 | Paints and Allied Products | 10 | 68 | 10 | 42 |
| 289 | Miscellaneous Chemical Products | 170 | 37 | 160 | 20 |
| 295 | Asphalt Paving and Roofing Materials | 160 | 38 | 100 | 23 |
| 305 | Hose and Belting and Gaskets and Packing | 10 | 68 | 10 | 42 |
| 306 | Fabricated Rubber Products, nec | 30 | 62 | 30 | 32 |
| 308 | Miscellaneous Plastics Products, nec | 360 | 24 | 20 | 37 |
| 311 | Leather Tanning and Finishing | 10 | 68 | 10 | 42 |
| 316 | Luggage | 80 | 49 | 80 | 25 |
| 321 | Flat Glass | 680 | 9 | 30 | 32 |
| 322 | Glass and Glassware, Pressed Or Blown | 10 | 68 | (10) | 50 |
| 323 | Products Of Purchased Glass | 40 | 58 | (140) | 76 |
| 326 | Pottery and Related Products | 570 | 16 | 570 | 6 |
| 327 | Concrete, Gypsum, and Plaster Products | 180 | 36 | 20 | 37 |
| 329 | Miscellaneous Nonmetallic Mineral Products | 30 | 62 | (70) | 69 |
| 331 | Blast Furnace and Basic Steel Products | - | 81 | (10) | 50 |
| 332 | Iron and Steel Foundries | 130 | 42 | 10 | 42 |
| 336 | Nonferrous Foundries (Castings) | 140 | 41 | 60 | 27 |
| 342 | Cutlery, Handtools, and Hardware | 10 | 68 | (30) | 59 |
| 343 | Plumbing and Heating, Except Electric | - | 81 | (140) | 76 |
| 344 | Fabricated Structural Metal Products | 650 | 13 | (70) | 69 |
| 345 | Screw Machine Products, Bolts, etc. | 50 | 56 | 40 | 30 |
| 347 | Metal Services, nec | 280 | 28 | 40 | 30 |
| 349 | Miscellaneous Fabricated Metal Products | 360 | 24 | 190 | 17 |
| 353 | Construction and Related Machinery | 190 | 35 | 30 | 32 |
| 354 | Metalworking Machinery | 100 | 47 | (10) | 49 |
| 355 | Special Industry Machinery | 70 | 51 | 30 | 32 |

| Snohomish County Manufacturing | | | | | |
|---------------------------------------|-----------------------------------------|-------------------|-------------|---------------------|-------------|
| SIC | Industry | 2000 | | Change | |
| | | Employment | Rank | 1990-to-2000 | Rank |
| 356 | General Industrial Machinery | 10 | 68 | (370) | 85 |
| 357 | Computer and Office Equipment | 5,140 | 2 | 5,080 | 2 |
| 358 | Refrigeration and Service Machinery | 60 | 52 | (10) | 50 |
| 359 | Industrial Machinery, nec | 560 | 18 | (200) | 80 |
| 361 | Electric Distribution Equipment | 570 | 16 | 530 | 7 |
| 362 | Electrical Industrial Apparatus | 820 | 8 | 770 | 3 |
| 364 | Electric Lighting and Wiring Equipment | 270 | 29 | 180 | 18 |
| 365 | Household Audio and Video Equipment | 680 | 9 | 320 | 13 |
| 366 | Communications Equipment | 590 | 14 | 530 | 7 |
| 367 | Electronic Components and Accessories | 210 | 34 | (400) | 86 |
| 371 | Motor Vehicles and Equipment | 550 | 19 | 300 | 14 |
| 372 | Aircraft and Parts | 40,760 | 1 | 8,390 | 1 |
| 373 | Ship and Boat Building and Repairing | 1,800 | 5 | 240 | 16 |
| 379 | Miscellaneous Transportation Equipment | 430 | 21 | 410 | 11 |
| 381 | Search and Navigation Equipment | 1,200 | 7 | 400 | 12 |
| 382 | Measuring and Controlling Devices | 3,210 | 3 | 490 | 9 |
| 384 | Medical Instruments and Supplies | 370 | 23 | 160 | 20 |
| 385 | Ophthalmic Goods | 30 | 62 | (200) | 80 |
| 386 | Photographic Equipment and Supplies | 10 | 68 | - | 48 |
| 387 | Watches, Clocks, and Parts | 50 | 56 | 20 | 37 |
| 394 | Toys and Sporting Goods | 260 | 30 | 50 | 28 |
| 395 | Pens, Pencils, Office, and Art Supplies | - | 81 | (20) | 54 |
| 399 | Miscellaneous Manufacturing Industries | 60 | 52 | (50) | 66 |

nec = not elsewhere classified

Source: Economy.com

Thurston County Manufacturing

| SIC | Industry | 2000 | | Change | |
|-----|-------------------------------------------|------------|------|--------------|------|
| | | Employment | Rank | 1990-to-2000 | Rank |
| 202 | Dairy Products | 100 | 13 | - | 19 |
| 208 | Beverages | 650 | 1 | 180 | 3 |
| 209 | Miscellaneous Food and Kindred Products | 210 | 7 | 50 | 10 |
| 239 | Miscellaneous Fabricated Textile Products | 80 | 15 | 60 | 7 |
| 241 | Logging | 540 | 3 | 310 | 1 |
| 242 | Sawmills and Planing Mills | 200 | 9 | (190) | 41 |
| 243 | Millwork, Plywood and Structural Member | 440 | 4 | 50 | 10 |
| 249 | Miscellaneous Wood Products | - | 33 | (100) | 40 |
| 251 | Household Furniture | 30 | 24 | 10 | 17 |
| 252 | Office Furniture | 10 | 27 | 10 | 17 |
| 254 | Partitions and Fixtures | 40 | 19 | 20 | 15 |
| 259 | Miscellaneous Furniture and Fixtures | 40 | 19 | 30 | 13 |
| 265 | Paperboard Containers and Boxes | 350 | 5 | (60) | 36 |
| 271 | Newspapers | 240 | 6 | (70) | 38 |
| 275 | Commercial Printing | 120 | 12 | (60) | 36 |
| 278 | Blankbooks and Bookbinding | 40 | 19 | (50) | 34 |
| 281 | Industrial Inorganic Chemicals | - | 33 | (400) | 43 |
| 282 | Plastics Materials and Synthetics | - | 33 | (390) | 42 |
| 283 | Drugs | 10 | 27 | (20) | 29 |
| 284 | Soap, Cleaners, and Toilet Goods | - | 33 | (10) | 23 |
| 285 | Paints and Allied Products | - | 33 | (40) | 33 |
| 286 | Industrial Organic Chemicals | - | 33 | (20) | 29 |
| 287 | Agricultural Chemicals | - | 33 | (10) | 23 |
| 289 | Miscellaneous Chemical Products | - | 33 | (10) | 23 |
| 308 | Miscellaneous Plastics Products, nec | 590 | 2 | 290 | 2 |
| 327 | Concrete, Gypsum, and Plaster Product | 100 | 13 | 60 | 7 |
| 341 | Metal Cans and Shipping Containers | 150 | 11 | (80) | 39 |
| 342 | Cutlery, Handtools, and Hardware | 40 | 19 | 30 | 13 |
| 343 | Plumbing and Heating, Except Electric | - | 33 | (10) | 23 |
| 344 | Fabricated Structural Metal Products | 30 | 24 | (50) | 34 |
| 348 | Ordnance and Accessories | 210 | 7 | 180 | 3 |
| 353 | Construction and Related Machinery | 70 | 16 | 70 | 6 |
| 359 | Industrial Machinery, nec | 10 | 27 | (30) | 31 |
| 367 | Electronic Components and Accessories | 10 | 27 | - | 19 |
| 371 | Motor Vehicles and Equipment | - | 33 | (10) | 23 |
| 372 | Aircraft and Parts | 50 | 18 | (10) | 23 |
| 373 | Ship and Boat Building and Repairing | 20 | 26 | 20 | 15 |
| 381 | Search and Navigation Equipment | - | 33 | (30) | 31 |
| 382 | Measuring and Controlling Devices | 40 | 19 | 40 | 12 |
| 384 | Medical Instruments and Supplies | 60 | 17 | 60 | 7 |
| 385 | Ophthalmic Goods | 10 | 27 | - | 19 |
| 391 | Jewelry, Silverware, and Plated Ware | 10 | 27 | - | 19 |
| 399 | Miscellaneous Manufacturing Industries | 180 | 10 | 80 | 5 |

nec = not elsewhere classified

Source: Economy.com, WRC

King County Services

| SIC | Industry | 2000 | | Change | |
|-----|--------------------------------------------------|------------|------|--------------|------|
| | | Employment | Rank | 1990-to-2000 | Rank |
| 701 | Hotels and Motels | 12,370 | 7 | 1,800 | 20 |
| 702 | Rooming and Boarding Houses | 60 | 69 | 30 | 51 |
| 703 | Camps and Recreational Vehicle Parks | 110 | 67 | (100) | 58 |
| 704 | Organization Hotels Membership | 150 | 63 | (140) | 59 |
| 721 | Laundry, Cleaning, and Garment Services | 2,990 | 32 | (230) | 62 |
| 722 | Photographic Studios, Portrait | 1,090 | 49 | 710 | 29 |
| 723 | Beauty Shops | 4,590 | 24 | 780 | 28 |
| 724 | Barber Shops | 120 | 66 | (30) | 53 |
| 725 | Shoe Repair and Shoeshine Parlors | 140 | 65 | 60 | 48 |
| 726 | Funeral Service and Crematories | 600 | 54 | 290 | 39 |
| 729 | Miscellaneous Personal Services | 1,900 | 38 | (200) | 61 |
| 731 | Advertising | 3,740 | 27 | 1,150 | 23 |
| 732 | Consumer Credit Reporting Agencies | 1,900 | 38 | 680 | 31 |
| 733 | Mailing, Reproduction, Stenographic | 5,730 | 20 | 2,760 | 14 |
| 734 | Services To Buildings | 8,240 | 13 | 3,310 | 11 |
| 735 | Miscellaneous Equipment Rental and Leasing | 5,140 | 23 | 3,410 | 10 |
| 736 | Personnel Supply Services | 29,970 | 2 | 10,760 | 3 |
| 737 | Computer and Data Processing Services | 54,770 | 1 | 43,300 | 1 |
| 738 | Miscellaneous Business Services | 23,770 | 3 | 12,370 | 2 |
| 751 | Automotive Rental and Leasing | 2,990 | 32 | 1,320 | 22 |
| 752 | Automobile Parking | 1,420 | 43 | 690 | 30 |
| 753 | Automotive Repair Shops | 6,680 | 18 | 2,280 | 16 |
| 754 | Automotive Services, nec | 1,820 | 40 | 10 | 52 |
| 762 | Electrical Repair Shops | 1,210 | 45 | (140) | 59 |
| 763 | Watch, Clock, and Jewelry Repair | 40 | 70 | (40) | 54 |
| 764 | Reupholstery and Furniture Repair | 150 | 63 | (60) | 56 |
| 769 | Miscellaneous Repair Shops | 1,940 | 37 | (810) | 69 |
| 781 | Motion Picture Production and Services | 1,560 | 42 | 630 | 35 |
| 782 | Motion Picture Distribution Services | 250 | 60 | 140 | 44 |
| 783 | Motion Picture Theaters | 790 | 50 | (410) | 66 |
| 784 | Video Tape Rental | 1,140 | 46 | (80) | 57 |
| 791 | Dance Studios, Schools and Halls | 270 | 59 | 110 | 45 |
| 792 | Theatrical Producers, Bands, and Entertainers | 6,460 | 19 | 4,150 | 6 |
| 793 | Bowling Centers | 420 | 56 | (420) | 67 |
| 794 | Commercial Sports | 1,140 | 46 | (330) | 64 |
| 799 | Miscellaneous Amusement and Recreational Service | 10,280 | 10 | 3,270 | 12 |
| 801 | Offices and Clinics Of Medical Doctors | 16,400 | 5 | 2,400 | 15 |
| 802 | Offices and Clinics Of Dentists | 8,430 | 12 | 2,150 | 17 |
| 803 | Offices and Clinics Of Osteopathy | 200 | 61 | 50 | 50 |
| 804 | Offices and Clinics Of Other Practitioners | 3,430 | 31 | 1,130 | 24 |
| 805 | Nursing and Personal Care Facilities | 9,460 | 11 | 920 | 27 |
| 806 | Hospitals | 22,840 | 4 | 3,520 | 8 |
| 807 | Medical and Dental Laboratories | 2,710 | 34 | 650 | 33 |
| 808 | Home Health Care Services | 1,340 | 44 | (390) | 65 |
| 809 | Miscellaneous Health and Allied Services | 3,680 | 28 | 110 | 45 |
| 811 | Legal Services | 11,790 | 9 | 1,070 | 25 |
| 821 | Elementary and Secondary Schools | 4,250 | 26 | 1,820 | 19 |
| 822 | Private Colleges and Universities | 4,270 | 25 | 980 | 26 |
| 823 | Libraries | 280 | 58 | 250 | 40 |
| 824 | Vocational Schools | 3,500 | 29 | 1,880 | 18 |
| 829 | Schools and Educational Services, nec | 5,260 | 22 | 3,420 | 9 |
| 832 | Individual and Family Services | 7,770 | 16 | 4,390 | 5 |
| 833 | Job Training and Related Services | 2,350 | 35 | 660 | 32 |
| 835 | Child Day Care Services | 5,640 | 21 | 640 | 34 |
| 836 | Residential Care | 3,450 | 30 | (740) | 68 |
| 839 | Social Services, nec | 1,700 | 41 | 550 | 37 |
| 841 | Museums and Art Galleries | 310 | 57 | (250) | 63 |
| 842 | Aboreta and Botanical Gardens | 200 | 61 | 170 | 43 |
| 861 | Business Associations | 760 | 51 | (830) | 70 |
| 862 | Professional Membership Organizations | 620 | 53 | 230 | 41 |
| 863 | Labor Unions | 2,240 | 36 | 100 | 47 |
| 864 | Civic, Social, and Fraternal Associations | 8,070 | 14 | 1,580 | 21 |
| 865 | Political Organizations | 70 | 68 | (50) | 55 |
| 866 | Religious Organizations | 470 | 55 | 60 | 48 |

King County Services

| SIC | Industry | 2000 | | Change | |
|------------|----------------------------------------|-------------------|-------------|---------------------|-------------|
| | | Employment | Rank | 1990-to-2000 | Rank |
| 869 | Membership Organizations, nec | 1,120 | 48 | 410 | 38 |
| 871 | Engineering and Architectural Services | 12,090 | 8 | 220 | 42 |
| 872 | Accounting, Auditing, and Bookkeeping | 7,270 | 17 | 2,840 | 13 |
| 873 | Research and Testing Services | 14,310 | 6 | 7,960 | 4 |
| 874 | Management and Public Relations | 7,840 | 15 | 3,580 | 7 |
| 899 | Services, nec | 720 | 52 | 630 | 35 |

nec = not elsewhere classified

Source: Economy.com

Pierce County Services

| SIC | Industry | 2000 | | Change | |
|-----|--------------------------------------------------|------------|------|--------------|------|
| | | Employment | Rank | 1990-to-2000 | Rank |
| 701 | Hotels and Motels | 1,470 | 17 | 380 | 19 |
| 703 | Camps and Recreational Vehicle Parks | 10 | 62 | (30) | 46 |
| 721 | Laundry, Cleaning, and Garment Services | 810 | 26 | (130) | 57 |
| 722 | Photographic Studios, Portrait | 170 | 45 | (20) | 42 |
| 723 | Beauty Shops | 1,140 | 22 | (40) | 49 |
| 724 | Barber Shops | 60 | 54 | (120) | 56 |
| 725 | Shoe Repair and Shoeshine Parlors | 10 | 62 | (20) | 42 |
| 726 | Funeral Service and Crematories | 50 | 55 | (100) | 55 |
| 729 | Miscellaneous Personal Services | 550 | 30 | 310 | 21 |
| 731 | Advertising | 190 | 43 | 110 | 30 |
| 732 | Consumer Credit Reporting Agencies | 80 | 51 | (90) | 54 |
| 733 | Mailing, Reproduction, Stenographic | 420 | 35 | 190 | 26 |
| 734 | Services to Buildings | 1,640 | 14 | (1,060) | 65 |
| 735 | Miscellaneous Equipment Rental and Leasing | 550 | 30 | 130 | 28 |
| 736 | Personnel Supply Services | 2,400 | 8 | 130 | 28 |
| 737 | Computer and Data Processing Services | 2,260 | 10 | 1,680 | 3 |
| 738 | Miscellaneous Business Services | 1,340 | 18 | (460) | 63 |
| 751 | Automotive Rental and Leasing | 110 | 50 | (40) | 49 |
| 752 | Automobile Parking | 10 | 62 | (10) | 39 |
| 753 | Automotive Repair Shops | 1,300 | 20 | 110 | 30 |
| 754 | Automotive Services, nec | 730 | 28 | 290 | 22 |
| 762 | Electrical Repair Shops | 660 | 29 | 460 | 16 |
| 763 | Watch, Clock, and Jewelry Repair | 200 | 41 | 180 | 27 |
| 764 | Reupholstery and Furniture Repair | 30 | 58 | (10) | 39 |
| 769 | Miscellaneous Repair Shops | 520 | 33 | (50) | 52 |
| 781 | Motion Picture Production and Services | 50 | 55 | 30 | 33 |
| 783 | Motion Picture Theaters | 330 | 36 | 90 | 32 |
| 784 | Video Tape Rental | 170 | 45 | (150) | 58 |
| 791 | Dance Studios, Schools and Halls | 30 | 58 | (30) | 46 |
| 792 | Theatrical Producers, Bands, and Entertainers | 150 | 47 | (220) | 60 |
| 793 | Bowling Centers | 550 | 30 | 220 | 25 |
| 794 | Commercial Sports | 70 | 52 | (60) | 53 |
| 799 | Miscellaneous Amusement and Recreational Service | 3,790 | 5 | 2,080 | 2 |
| 801 | Offices and Clinics Of Medical Doctors | 4,480 | 2 | 930 | 11 |
| 802 | Offices and Clinics Of Dentists | 2,400 | 8 | 950 | 9 |
| 803 | Offices and Clinics Of Osteopathy | 70 | 52 | 30 | 33 |
| 804 | Offices and Clinics Of Other Practitioners | 1,230 | 21 | 530 | 15 |
| 805 | Nursing and Personal Care Facilities | 2,900 | 6 | (1,000) | 64 |
| 806 | Hospitals | 8,130 | 1 | 1,540 | 4 |
| 807 | Medical and Dental Laboratories | 220 | 39 | 20 | 35 |
| 808 | Home Health Care Services | 1,760 | 13 | 1,340 | 5 |
| 809 | Miscellaneous Health and Allied Services | 1,040 | 24 | 660 | 14 |
| 811 | Legal Services | 1,570 | 15 | 280 | 23 |
| 821 | Elementary and Secondary Schools | 1,090 | 23 | 720 | 13 |
| 822 | Private Colleges and Universities | 4,190 | 4 | 760 | 12 |
| 823 | Libraries | 20 | 61 | (40) | 49 |
| 824 | Vocational Schools | 240 | 38 | (160) | 59 |
| 829 | Schools and Educational Services, nec | 500 | 34 | 230 | 24 |
| 832 | Individual and Family Services | 4,200 | 3 | 3,090 | 1 |
| 833 | Job Training and Related Services | 1,540 | 16 | 1,200 | 6 |
| 835 | Child Day Care Services | 1,840 | 12 | 1,010 | 8 |
| 836 | Residential Care | 2,020 | 11 | 950 | 9 |
| 839 | Social Services, nec | 200 | 41 | (240) | 61 |
| 841 | Museums and Art Galleries | 30 | 58 | (20) | 42 |
| 861 | Business Associations | 180 | 44 | (30) | 46 |
| 862 | Professional Membership Organizations | 40 | 57 | 20 | 35 |
| 863 | Labor Unions | 250 | 37 | (240) | 61 |
| 864 | Civic, Social, and Fraternal Associations | 2,680 | 7 | 1,070 | 7 |
| 865 | Political Organizations | - | 66 | (20) | 42 |
| 866 | Religious Organizations | 120 | 48 | (10) | 39 |
| 869 | Membership Organizations, nec | 210 | 40 | - | 38 |
| 871 | Engineering and Architectural Services | 1,320 | 19 | 320 | 20 |
| 872 | Accounting, Auditing, and Bookkeeping | 840 | 25 | 390 | 18 |
| 873 | Research and Testing Services | 120 | 48 | (1,110) | 66 |
| 874 | Management and Public Relations | 800 | 27 | 410 | 17 |
| 899 | Services, nec | 10 | 62 | 10 | 37 |

nec = not elsewhere classified

Source: Economy.com

Snohomish County Services

| SIC | Industry | 2000 | | Change | |
|-----|-----------------------------------------------|------------|------|--------------|------|
| | | Employment | Rank | 1990-to-2000 | Rank |
| 701 | Hotels and Motels | 900 | 22 | (50) | 62 |
| 703 | Camps and Recreational Vehicle Parks | 10 | 63 | (20) | 59 |
| 721 | Laundry, Cleaning, and Garment Services | 700 | 25 | 320 | 21 |
| 722 | Photographic Studios, Portrait | 130 | 43 | (30) | 60 |
| 723 | Beauty Shops | 1,060 | 18 | 330 | 20 |
| 724 | Barber Shops | 70 | 54 | 40 | 42 |
| 725 | Shoe Repair and Shoeshine Parlors | 50 | 58 | 40 | 42 |
| 726 | Funeral Service and Crematories | 120 | 45 | 50 | 37 |
| 729 | Miscellaneous Personal Services | 260 | 36 | 50 | 37 |
| 731 | Advertising | 120 | 45 | 80 | 31 |
| 732 | Consumer Credit Reporting Agencies | 220 | 39 | 10 | 51 |
| 733 | Mailing, Reproduction, Stenographic | 440 | 30 | 310 | 23 |
| 734 | Services To Buildings | 1,080 | 17 | 370 | 18 |
| 735 | Miscellaneous Equipment Rental and Leasing | 330 | 32 | (10) | 56 |
| 736 | Personnel Supply Services | 4,030 | 2 | 2,780 | 2 |
| 737 | Computer and Data Processing Services | 2,270 | 6 | 1,930 | 3 |
| 738 | Miscellaneous Business Services | 1,440 | 12 | 750 | 10 |
| 751 | Automotive Rental and Leasing | 190 | 41 | 50 | 37 |
| 752 | Automobile Parking | 50 | 58 | 50 | 37 |
| 753 | Automotive Repair Shops | 1,360 | 14 | 320 | 21 |
| 754 | Automotive Services, nec | 530 | 28 | 260 | 25 |
| 762 | Electrical Repair Shops | 280 | 34 | 60 | 34 |
| 763 | Watch, Clock, and Jewelry Repair | 30 | 62 | 20 | 49 |
| 764 | Reupholstery and Furniture Repair | 40 | 60 | (10) | 56 |
| 769 | Miscellaneous Repair Shops | 370 | 31 | 60 | 34 |
| 781 | Motion Picture Production and Services | 40 | 60 | 40 | 42 |
| 783 | Motion Picture Theaters | 460 | 29 | 310 | 23 |
| 784 | Video Tape Rental | 270 | 35 | (60) | 63 |
| 791 | Dance Studios, Schools and Halls | 90 | 50 | 70 | 32 |
| 792 | Theatrical Producers, Bands, and Entertainers | 1,180 | 15 | 1,150 | 6 |
| 793 | Bowling Centers | 260 | 36 | 30 | 46 |
| 794 | Commercial Sports | 60 | 56 | 30 | 46 |
| 799 | Theatrical Producers, Bands, and Entertainers | 6,550 | 1 | 5,420 | 1 |
| 801 | Offices and Clinics Of Medical Doctors | 3,400 | 3 | 1,040 | 8 |
| 802 | Offices and Clinics Of Dentists | 1,490 | 11 | 220 | 28 |
| 803 | Offices and Clinics Of Osteopathy | 100 | 48 | 40 | 42 |
| 804 | Offices and Clinics Of Other Practitioners | 970 | 19 | 490 | 14 |
| 805 | Nursing and Personal Care Facilities | 2,450 | 5 | 20 | 49 |
| 806 | Hospitals | 2,620 | 4 | 640 | 11 |
| 807 | Medical and Dental Laboratories | 80 | 52 | (40) | 61 |
| 808 | Home Health Care Services | 620 | 27 | 260 | 25 |
| 809 | Miscellaneous Health and Allied Services | 820 | 23 | 490 | 14 |
| 811 | Legal Services | 770 | 24 | 260 | 25 |
| 821 | Elementary and Secondary Schools | 130 | 43 | (150) | 64 |
| 822 | Private Colleges and Universities | 120 | 45 | 60 | 34 |
| 824 | Vocational Schools | 60 | 56 | (400) | 65 |
| 829 | Schools and Educational Services, nec | 690 | 26 | 450 | 16 |
| 832 | Individual and Family Services | 2,210 | 7 | 1,670 | 4 |
| 833 | Job Training and Related Services | 930 | 21 | 450 | 16 |
| 835 | Child Day Care Services | 1,090 | 16 | 370 | 18 |
| 836 | Residential Care | 1,400 | 13 | 1,100 | 7 |
| 839 | Social Services, nec | 250 | 38 | 100 | 30 |
| 841 | Museums and Art Galleries | 10 | 63 | 10 | 51 |
| 861 | Business Associations | 70 | 54 | 10 | 51 |
| 862 | Professional Membership Organizations | 210 | 40 | 200 | 29 |
| 863 | Labor Unions | 310 | 33 | 70 | 32 |
| 864 | Civic, Social, and Fraternal Associations | 1,860 | 8 | 600 | 13 |
| 865 | Political Organizations | 10 | 63 | 10 | 51 |
| 866 | Religious Organizations | 100 | 48 | (10) | 55 |
| 869 | Membership Organizations, nec | 80 | 52 | 30 | 46 |
| 871 | Engineering and Architectural Services | 1,820 | 9 | 940 | 9 |
| 872 | Civic, Social, and Fraternal Associations | 950 | 20 | 610 | 12 |
| 873 | Research and Testing Services | 190 | 41 | (10) | 56 |
| 874 | Management and Public Relations | 1,530 | 10 | 1,290 | 5 |
| 899 | Services, nec | 90 | 50 | 50 | 37 |

nec = not elsewhere classified

Source: Economy.com

Thurston County Services

| SIC | Industry | 2000 | | Change | |
|-----|--------------------------------------------------|------------|------|--------------|------|
| | | Employment | Rank | 1990-to-2000 | Rank |
| 701 | Hotels and Motels | 690 | 11 | 60 | 27 |
| 703 | Camps and Recreational Vehicle Parks | 10 | 54 | (10) | 44 |
| 721 | Laundry, Cleaning, and Garment Services | 250 | 24 | 150 | 20 |
| 722 | Photographic Studios, Portrait | 20 | 51 | (70) | 57 |
| 723 | Beauty Shops | 180 | 29 | - | 40 |
| 724 | Barber Shops | 20 | 51 | 10 | 36 |
| 725 | Shoe Repair and Shoeshine Parlors | - | 58 | (10) | 44 |
| 726 | Funeral Service and Crematories | 30 | 50 | (10) | 44 |
| 729 | Miscellaneous Personal Services | 130 | 34 | 80 | 25 |
| 731 | Advertising | 40 | 45 | 30 | 33 |
| 732 | Consumer Credit Reporting Agencies | 10 | 54 | (10) | 44 |
| 733 | Mailing, Reproduction, Stenographic | 300 | 22 | 250 | 11 |
| 734 | Services To Buildings | 220 | 26 | 30 | 33 |
| 735 | Miscellaneous Equipment Rental and Leasing | 190 | 28 | 140 | 21 |
| 736 | Personnel Supply Services | 830 | 7 | 590 | 5 |
| 737 | Computer and Data Processing Services | 1,390 | 6 | 1,110 | 2 |
| 738 | Miscellaneous Business Services | 460 | 15 | 320 | 7 |
| 751 | Automotive Rental and Leasing | 70 | 40 | 50 | 31 |
| 753 | Automotive Repair Shops | 510 | 13 | 190 | 16 |
| 754 | Automotive Services, nec | 170 | 30 | 120 | 22 |
| 762 | Electrical Repair Shops | 20 | 51 | (30) | 52 |
| 764 | Reupholstery and Furniture Repair | - | 58 | (10) | 44 |
| 769 | Miscellaneous Repair Shops | 50 | 42 | (30) | 52 |
| 781 | Motion Picture Production and Services | - | 58 | (60) | 55 |
| 783 | Motion Picture Theaters | 40 | 45 | 10 | 36 |
| 784 | Video Tape Rental | 50 | 42 | - | 40 |
| 791 | Dance Studios, Schools and Halls | 80 | 39 | 60 | 27 |
| 792 | Theatrical Producers, Bands, and Entertains | 70 | 40 | - | 40 |
| 793 | Bowling Centers | 40 | 45 | 10 | 36 |
| 799 | Miscellaneous Amusement and Recreational Service | 520 | 12 | 210 | 13 |
| 801 | Offices and Clinics Of Medical Doctors | 1,610 | 2 | 270 | 10 |
| 802 | Offices and Clinics Of Dentists | 700 | 9 | 180 | 17 |
| 803 | Theatrical Producers, Bands, and Entertainers | 10 | 54 | (10) | 44 |
| 804 | Offices and Clinics Of Other Practitioners | 240 | 25 | (80) | 58 |
| 805 | Nursing and Personal Care Facilities | 1,410 | 5 | 910 | 3 |
| 806 | Hospitals | 1,720 | 1 | (90) | 59 |
| 807 | Medical and Dental Laboratories | 110 | 37 | 60 | 27 |
| 808 | Home Health Care Services | 1,570 | 4 | 1,380 | 1 |
| 809 | Miscellaneous Health and Allied Services | 370 | 19 | 290 | 9 |
| 811 | Legal Services | 430 | 16 | 200 | 15 |
| 821 | Elementary and Secondary Schools | 100 | 38 | (20) | 51 |
| 822 | Private Colleges and Universities | 700 | 9 | 170 | 18 |
| 824 | Vocational Schools | 40 | 45 | (40) | 54 |
| 829 | Schools and Educational Services, nec | 400 | 18 | 300 | 8 |
| 832 | Individual and Family Services | 420 | 17 | 110 | 23 |
| 833 | Job Training and Related Services | 330 | 20 | 210 | 13 |
| 835 | Child Day Care Services | 490 | 14 | 220 | 12 |
| 836 | Residential Care | 150 | 33 | (180) | 60 |
| 839 | Social Services, nec | 130 | 34 | 60 | 27 |
| 861 | Business Associations | 750 | 8 | 340 | 6 |
| 862 | Professional Membership Organizations | 120 | 36 | 80 | 25 |
| 863 | Labor Unions | 300 | 22 | 170 | 18 |
| 864 | Civic, Social, and Fraternal Associations | 1,590 | 3 | 870 | 4 |
| 866 | Religious Organizations | 40 | 45 | (10) | 44 |
| 869 | Membership Organizations, nec | 50 | 42 | 10 | 36 |
| 871 | Engineering and Architectural Services | 320 | 21 | 30 | 33 |
| 872 | Accounting, Auditing, and Bookkeeping | 170 | 30 | - | 40 |
| 873 | Research and Testing Services | 170 | 30 | 110 | 23 |
| 874 | Management and Public Relations | 210 | 27 | 40 | 32 |
| 899 | Services, nec | 10 | 54 | (60) | 55 |

nec = not elsewhere classified

Source: Economy.com