

2015 LEADERSHIP INFORMATION

Name of Candidate: Patti McKerricher Boyd

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Member #: NRDS 864000097

Local Association: Spokane Association of Realtors

I am seeking the position of:

President-elect

Treasurer-elect

Vice President-elect Association Operations

Vice President-elect Business Practices

Vice President-elect Education

Vice President-elect Government Affairs

Vice President-elect Information Systems

Local Experience

I have held the following positions on the local level:

X President [2008] _____

Vice President [date] _____

Secretary/Treasurer [date] _____

X Committee Chairman [list committee(s)] Please see attached list of involvement _____

X Local Director [2004 thru 2009 & 2011 to current]

X Committee Member [list committee(s)] Please see attached list of involvement _____

State Experience

In the last five years, I have served in the following capacity on the State level:

- Officer [date]
- Director [Since 1995 to current]

- Committee Chairman [list committee(s) and date]

X Committee Member - In 2015, it will be 20 consecutive years that I've served as a State Director for WR representing two Associations. From 1995 - 2000 I represented Lewis County Assn of Realtors as their State Director and from 2000 to currently, I've represented Spokane Assn of Realtors as their State Director. Over the years, I've volunteered on nearly every State Committee and worked on various Sub-Committees, Task Forces & Work Groups. I served 2 years as Eastern WA Regional Representative and also served on the Executive Committee for 2 years. I worked many years on our WR State Forms Task Force and was instrumental in helping to create our new State Forms. I was honored to be selected to serve on the State Forms Task force with our managers at NWMLS and currently continue to serve today. I am a graduate of Leadership Institute Northwest and believe this was instrumental in my continued leadership in many capacities from Real Estate involvement to Community service.

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Describe the nature and extent of your involvement in the practice of real estate within the last year.

I'm very committed to my business. My husband, Jerry & I work as partners in our Real Estate business. I'm very fortunate because Jerry handles business for me if I have meetings to attend when I volunteer for our associations at both the Local & State levels. We are both very successful Brokers assisting our clients with their specific home needs during and after the transaction process. We believe in building relationships and trust for life. We also maintain a high respect for our fellow agents and practice the Golden Rule. We have a solid reputation within our industry and within the community of high respect, honor and dignity. This is very important to us. Someday when we retire, we hope to look back on our business knowing we always "did the right thing" and maintained fairness and trust.

Other experience, e.g., community boards and/or service groups, task forces:

Served on the Capital Campaign Committee for our new Mobius Science Center

Currently serve on Board of Directors for our Homeowners Association in Manito Place PUD

Served 3 years on our Parish Council Board of Directors

Served 2 years on the Spokane Club Membership Committee

Served 3 years on the Activity/Entertainment Committee for Manito Country Club

Volunteer for Wishing Star Foundation

I have a long history of many community boards and services that I've served on over the years. I'm not one to boast or search for Kudos. I serve because I care...simple as that.

The reason I stepped up for Association Operations is because I see a need for some improvement on a few levels. I was asked to help and I agreed because I believe that I can help make a difference. If my service improve things, then I've accomplished my goal. Someday, I will walk away and say that I finally stepped up to Chair a WR State Committee.

Yes, after 20 years of service as a State Director and as a leader "from the middle" (as John Maxwell quotes in the book "The 360 Degree Leader"), I have finally accepted the opportunity to serve from the top as Chair of Association Operations.

Truly an honor, indeed.

What do you think is the most important aspect of the Strategic Plan?

Reinforcing accountability to stay on task. Stimulate new thought process and forward thinking. Search out ideas for strengthening membership growth.

What do you see as strengths/weaknesses in the Strategic Plan?

Strength: Its is a good plan to generate organized thought processes in accomplishing goals. When goals are written, they are usually accomplished. It is a "map" to show the direction for what we are striving to achieve.

Weakness: I think the selection process of service should have a healthy balance of experienced and YPN volunteers to serve on Strategic Planning. If we don't embrace the younger generation and gather more input from their forward thinking ideas, we will lose our momentum.

The Nominations Committee will check with you Local Association Executive to broaden your background review. Do they have permission to contact your current broker/manager? Yes No

Please provide three (3) recommendations from within the industry, including one (1) from outside your local association.

Name: Bill Riley

Company:

Title:

Contact:

Statement in support of candidate: Bill nominated me from the floor :)

I've known Patti for 8 years. As the President of the Washington REALTOR® Association in 2010 I was able experience firsthand her extraordinary skills in leadership. I feel Patti is well liked, interacts well with our members and the Washington REALTOR Staff. Patti can be trusted, she's honest and I feel she has strong positive character traits. I truly believe she is a servant leader. I highly recommend her for any position she cares to aspire to at the Washington REALTORS®

Name: Randy Hunzeker

Company:

Title:

Contact:

Statement in support of Candidate:

As current Vice President of Association Operations I would like to indorse Patty McKerricher-Boyd for the position of Vice President Elect Association Operations 2015. Patty and I graduated Leadership Institute NW in 2006 together. I asked her to serve on Association Op's a couple of years ago to strengthen the makeup of the committee, she agreed and has done just that. She will be a great addition to the executive committee and will serve the state well. Regards, Randy Hunzeker

Name: Jan Ellingson

Company:

Title:

Contact:

Statement in support of Candidate:

I have worked with Patti on committees and have seen her leadership skills at work. She is eager to share new ideas, seek solutions, and willing to find common ground when making decisions that provide the best opportunities for our members. I endorse Patti for this position knowing she will work tirelessly on our behalf.

I realize the position I am seeking will require me to spend additional time, effort and personal funds. At the very least, I shall be expected to attend all WR meetings, serve on at least one committee and provide communications between my local association and WR.

Signature:



Date: 10-28-14

The completed application packet should include the following documents:

- 1) application
- 2) questions
- 3) photo

QUESTIONS FOR 2015 CORE COMMITTEE VICE PRESIDENTS-ELECT

Candidate's Name: *Datta McKeniche Boyd* Committee: *VP Elect Association Operations - 2015 - (Vacancy)*

1. Why are you seeking this position? After serving on Association Operations Committee, I can see that there is opportunity for new ideas, growth and a fresh outlook for improvements.

2. What is your understanding of the responsibilities of the Vice President-elect of your Core Committee?
To emphasize our responsibilities as a committee in overseeing Bylaws & Policy and to assist in the implementation of the Strategic Plan, new Director orientation, YPN, Conference locations, Leadership institute and much more.

3. What skills and abilities do you have that will help you to be an effective volunteer leader of WR?
2015 is my 20th Anniversary for serving as a State Director for WR. I have seen so much progress from improved communications to stronger leadership but I think we can do more. Listening is key and I believe it is important to encourage new participation & ideas within committee meetings, advance & embrace new Directors, emphasize leadership and implement useful information that is brought forward from meetings and networking.

4. Are you willing to support and defend, if necessary, the Washington REALTORS® position, legislative or otherwise, even though you personally disagree with the Association's adopted positions or policies?
Yes, I always have and will continue with strong conviction & support.

5. What two major issues are facing your Committee in 2015?
New Director Orientation is in need of a serious "make-over."
Emphasize YPN... Possibly implementing another Leadership program

How do you propose to deal with those two issues?
Presenting ideas to the committee for a possible YPN scholarship program.
New Director orientation needs improved interaction with "First-Timers" for better communication
Brainstorm on new Leadership programs

6. Are you signed up on NAR "Calls-to-Action"? Yes No
Yes

7. How do we convey to members the importance of responding to "Calls-to-Action" on Legislative issues?
Showing them how "easy" it is to respond. Provide something that catches their attention so they will "want" to respond.

8. Do you have an understanding of the WR bylaws, policies and standing rules? Are you committed to abide by them?
Yes

9. How should your key area communicate the benefits of your programs to our members?
Face to face is very effective, calling members, networking events. Make it fun and easy so they will "remember."

10. How would you handle a conflict between a committee chair, members and staff?
Discuss privately to understand both sides of the situation by giving everyone an opportunity to present their concerns/conflict. Ask how they would resolve the issue so it is fair to everyone that is involved. Emphasize confidentiality and caring for others opinions, even if you don't agree.

11. Are you familiar with the Strategic Plan as it relates to your proposed leadership role and the importance of business plans and committee action?
Yes, I have served on several Strategic planning meetings.

12. How have you served on this Core Committee and, if so, how long?
I'm fairly new with my service on this Committee, but I have attended many meetings during Conferences over the years. One problem is that it competes for attendance with Legislative Steering. Therefore, we lose feedback from those that do not attend. I hope to change or improve this.

13. If you are not elected, what do you see as your role with the Washington REALTORS® in the future?
I will continue sharing my leadership and support from "the middle" and will encourage new leadership especially from our Young Professional Network.