

2016 LEADERSHIP INFORMATION

Name of Candidate: Tyler McKenzie

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Fax:

Member #: 869027645

Local Association: Seattle King County Realtors

I am seeking the position of:

D President-elect

D Treasurer-elect

D Vice President-elect Operations

Vice President-elect Membership

D Vice President-elect Government Affairs

Local Experience

I have held the following positions on the local level:

President – 2015, President-elect, 2014

Vice President Business Practices-2012 (appointed) & 2013 (elected)

Secretary/Treasurer (in our bylaws, SKCR President and President-elect serve in these capacities)

Committee Chairman - Business Practices – 2012, 2013

Local Director -2010, 2012 to present

Committee Member - Grievance, Professional Standards, Government Affairs, Global Real Estate Council, Business Practices

State Experience

In the last five years, I have served in the following capacity on the State level:

D Officer]

Director 2010 – to present

Committee Chairman - Professional Standards Sub-Committee Chair 2015; Regional Round Table Chair-Central Puget Sound, 2013; Non-Dues Revenue PAG Chair, 2012-2013

Committee Member - Business Practices (2011 to present), Professional Standards Sub-Committee 2013 - Present

Please list the dates of the last two WR Board Meetings you have attended?

2015 Spring Conference and Board of Directors Meeting, April 14-17, Vancouver WA; 2015 WR Special Board Meeting, SeaTac, WA, February 19th; 2015 Special Board of Directors Meeting, January 20th, Olympia, WA

Describe the nature and extent of your involvement in the practice of real estate within the last year.

Full time real estate practitioner focusing primarily on residential sales. Am currently a top producer with John L. Scott RE/Seattle-South Lake Union, having earned its distinguished "President's Elite Award" for outstanding service and sales volume in 2014. Recipient, SKCR *Realtor Achievement Award*, 2013

Other experience, e.g., community boards and/or service groups, task forces:

Served on the Delridge Neighborhoods Development Association (DNDA) Board of Directors in 2009 and as its President, 2010-2011. DNDA provides 144 units of low in-come and transitional housing; community outreach programs for at-risk youth and low income families in West Seattle's Delridge neighborhood.

Served on the British American Business Council's Board of Directors, 2006-2008 and as its Social Chair, 2008.

What do you think is the most important aspect of the Strategic Plan?

2015 and 2016 see the implementation of several key organizational changes within WR. NAR's mandated Core Standards Compliance requirements have yielded substantial shifts in how WR and its local associations operate. During the course of the compliance qualification and adherence phase, three local associations have ceased to exist, their members becoming "at large" members. WR has worked diligently with the remaining twenty seven local associations to ensure their compliance success. Furthermore, WR has, by a special Board of Directors vote & approval, enacted leadership structural changes by creating the new VP/Membership and VP/Operations offices. These new VP-Elect elected officers will coordinate with the existing officers, VP Business Practices, VP Association Operations, VP Information Systems and VP Education as well as the entire Executive Committee in 2016, to oversee implementation of the leadership re-organization, while also collaborating with WR staff to ensure a smooth transition. As this is new territory for the association, and many board members expressed concern about the consolidating of decision-making into a smaller executive committee structure, special diligence will be necessary to guarantee a successful outcome for WR association, At-Large, and individual members. Maintaining a healthy budget, delivering member-benefit services, planning for the future of the WR building and general business planning for the coming years continue to be top agenda items for the 2016 committee and beyond. The recent "D.A.N.G.E.R." report commissioned by NAR to identify, consider and address current and new threats to our industry in coming years may also impact our strategic plan moving forward.

What do you see as strengths/weaknesses in the Strategic Plan?

Any time organizational structural changes occur, risk of room for error or confusion increases. While WR remains a highly efficient and well run organization, enjoying focused and well-considered oversight by its members through its executive committee and board of directors, special scrutiny and attention will be necessary to ensure a smooth transition.

NAR's Core Standards Compliance requirements are on-going and require annual renewal.

With the resurgence of Washington's real estate market and the ensuing increase in WR membership numbers, ergo association revenue, maintaining an even keel on the association budget continues to be of special importance.

Ensuring membership remains engaged and confident in WR's performance through its member benefits programs such as the Legal Hotline, Tech Hotline, ancillary member benefits as well as the non-dues revenue "Gamification" initiative (in which WR is an investor) is crucial.

While the new ombudsman and mediation programs are of great benefit both to members of the public and WR members, developing and fleshing out these initiatives and identifying new volunteers are important to the organization's success.

The Nominations Committee will check with you Local Association Executive to broaden your background review. Do they have permission to contact your current broker/manager? Yes No

Please provide three (3) recommendations from within the industry, including one (1) from outside your local association. Please type the statement of support below. Individual letters will not be accepted.

Name: Marilyn Amato **Company:** Century 21 Beutler & Associates

Title: Real Estate Broker; Past President, Spokane Association of Realtors

Contact: 509-979-6027

Statement in support of candidate:

"It is a distinct pleasure and honor to know Tyler McKenzie and to be associated with him through our affiliation with Washington Realtors. I was privileged to attend Leadership institute Training with Tyler a few years ago when Washington and Oregon had a joint program for candidates. Tyler was a 'stand out' and I was impressed with his leadership skills and his knowledge right from the start. He has proceeded to manifest those qualities in both his career and his very effective contributions at the state association. I believe he will continue to be a very real asset to Washington Realtors in the capacity of VP-Elect, Membership. I endorse Tyler with conviction and enthusiasm.

Name: Dale Chumbley **Company:** Real Living – The Real Estate Group

Title: Managing Broker, Past President, Clark County Association of Realtors

Contact: 360-260-3253

Statement in support of candidate:

"I first had the opportunity to serve with Tyler when he chaired the Non-Dues Revenue PAG a few years ago. Tyler did a wonderful job of leading the meetings, keeping us on track and facilitating a very productive PAG. He has dedication and passion for this industry which are both critical for anyone in leadership. I support Tyler as VP-Elect of Membership for WR."

Name: Faye Nelson **Company:** RE/MAXProfessionals

Title: Real Estate Broker, 2012 WR President

Contact: 509-736-3344

Statement in support of candidate:

"I have had the privilege of working with Tyler McKenzie on a number of projects over the last 4 years.

Tyler is thoughtful, curious, creative, articulate and willing to roll up his sleeves and get the job done. He will look for new ways to reach out in order to achieve the goals of the group. I highly recommend Tyler McKenzie for the position of 2016 Vice President-Elect of Membership”.

I realize the position I am seeking will require me to spend additional time, effort and personal funds. At the very least, I shall be expected to attend all WR meetings, serve on at least one committee and provide communications between my local association and WR.

Signature: _____ **Date:** _____

The completed application packet should include the following documents:

- 1) *application*
- 2) *questions*
- 3) *photo*