

ALISHA HARRISON

Strong Connections Create Stronger Representation.



Serving as an NAR Director has been a privilege and has reinforced something I've learned throughout my years in REALTOR® leadership: **relationships matter.**

Someone once told me that **being a connector is my superpower.** I wouldn't have described myself that way then, but it stuck. I love bringing people together, making introductions that matter, recognizing potential, and helping open doors.

Over the years, I've built meaningful relationships with REALTOR® leaders across the country. I put those relationships to work by bringing Washington's perspective to national conversations, connecting our members with opportunities to serve and lead, and bringing ideas and perspectives from around the country back home.

As a managing broker and branch manager, I also bring **practical experience from leading brokers, managing offices, solving problems, and seeing how industry changes affect practitioners and clients.**

Another term isn't about continuing what I've already done. It's about building on it.

Putting Connections to Work

01 REPRESENT

Bringing Washington's voice to the national conversation.

I've served our organization at the local, state, and national levels while remaining active in the business and management of real estate. I bring multiple perspectives to national discussions: REALTOR®, managing broker, association leader, and NAR Director.

02 CONNECT

Building relationships that strengthen Washington's influence.

My years of NAR service, including the NAR Leadership Academy, Board service, committee work, and service on multiple NAR Presidential campaign teams, have built trusted relationships across the country.

I use that trust to bring people together, share perspective, and keep Washington connected to the conversations shaping our industry.

03 ELEVATE

Opening doors for Washington REALTORS®.

Elevating new leaders is one of my greatest passions. I love recognizing potential, encouraging people to step forward, and helping them find roles where their talents can make a difference.

I use my relationships and influence at NAR to make introductions, advocate for Washington members, and help open doors to meaningful service.

EXPERIENCE THAT STRENGTHENS REPRESENTATION

Strong Connections Create Stronger Representation.

NATIONAL LEADERSHIP + INFLUENCE

National Association of REALTORS®

**2027 Vice Chair | RPAC Trustees
Federal Disbursement Committee**

- NAR Director | 2019-2026
- State & Local Issues Mobilization Support Committee | 2026
- RPAC Trustees Federal Disbursement Committee | 2023-2025
- NAR Leadership Academy | Class of 2021
- Selected to serve on multiple NAR Presidential campaign teams

Years of NAR service have given me a deep understanding of national governance, advocacy, and the relationships that move our organization forward.

WASHINGTON LEADERSHIP

Washington REALTORS®

More than 15 years of state association leadership and service

- WR President | 2023; Past President | 2024
- NAR Director Representative to WR Executive Committee | 2025
- Vice President of Government Affairs | 2020
- Chair, RPAC Trustees | 2017-2018
- Nominations Committee | Chair & Member
- WR Leadership Institute | Class of 2018

Additional service spans governance, government affairs, RPAC, finance, strategic planning, agency, member benefits, technology, awards, and numerous PAGs and work groups.

GROUNDING IN THE BUSINESS

Managing Broker • Branch Manager • REALTOR®

I manage brokerage offices and work directly with brokers every day: solving problems, managing risk, navigating changing regulations, and seeing how association decisions affect members, clients, and real estate businesses.

LEADERSHIP THAT OPENS DOORS

Invested in who comes next.

Elevating new leaders is one of my greatest passions. I use the relationships and trust I have built nationally to make introductions, advocate for Washington members, and help connect talented REALTORS® with opportunities to serve and lead at NAR.

LOCAL ROOTS + RECOGNITION

Local Association President | Local Director | REALTOR® of the Year, KCAR and MCAR
KCAR REALTOR® Achievement Award

COMMITTED TO OUR INDUSTRY

Golden R • President's Circle • RPAC Hall of Fame

Experienced nationally. Rooted in Washington.

Invested in who comes next.