

FOR NAR DIRECTOR

Representing Washington REALTORS® & Driving Sound National Governance



CANDIDATE

Jeff Smart

LOCAL ASSOCIATION

Tri City Association of REALTORS®

DIRECT CELL

(509) 438-8227

LOCAL & STATE TRACK RECORD

- **2024 President**, Washington REALTORS®
- **2020 Treasurer & 2019 Treasurer-Elect**, Washington REALTORS®
- **2018 President**, Tri City Association of REALTORS®
- **WA Realtors®** Legislative Steering & Finance Committee Member
- **TCAR** Governmental Affairs & Budget/Finance Committee Member

HERITAGE & ROOTS

Lifelong Washingtonian and proud WSU Cougar. Continuing a proud legacy running our family brokerage founded in 1968, dedicated to housing advocacy and expanding property rights.

NATIONAL EXPERIENCE & NAR LEADERSHIP

Proven National Advocacy, Tech Policy Leadership & Board Governance

Incoming 2027 Chair | Federal Technology Policy Committee

Selected to lead national policy initiatives on AI in real estate, consumer and broker data privacy, MLS and broadband infrastructure, and emerging digital regulations impacting our industry.

Vice Chair | Federal Technology Policy Committee

Championed proactive advocacy in Washington, D.C., ensuring lawmakers and regulatory agencies safeguard REALTOR® and client interests amid rapid technological change.

Incumbent NAR Director & 2022 Leadership Academy Graduate

Active, disciplined steward on the NAR Board of Directors, ensuring fiscal responsibility, transparent association governance, and member-centric strategic decisions.

HISTORY WITH WASHINGTON REALTORS®

Leadership Anchored in Practical Experience & Member Service

Having served as **2024 President of Washington REALTORS®** and across multiple executive, finance, and legislative steering roles, I understand both the legislative challenges facing our state and how to champion Washington's voice on the national stage.

KEY PRIORITIES AS YOUR NAR DIRECTOR

Delivering Real Results for Pacific Northwest Brokers

PNW Voice at National

Ensuring Washington brokers' business realities and challenges are directly heard in NAR policy and budget decisions.

Forward Tech Advocacy

Guiding sound federal policies on artificial intelligence, cybersecurity, and safeguarding broker proprietary data.

Fiduciary Stewardship

Drawing on years as State Treasurer to demand fiscal transparency and high-return value for member dues.

Service Over Self

Accessible, accountable, and dedicated to elevating professionalism, ethical standards, and homeowner rights.

"Our members are making remarkable impacts across Washington and our nation every single day. I am committed to bringing that same energy, integrity, and servant leadership to the NAR Board of Directors."

Jeff Smart • Tri City Association of REALTORS® • Cell: (509) 438-8227

Candidate for National Association of REALTORS® Director representing Washington REALTORS®

★ VOTE JEFF SMART ★