

Officers & Leadership Application

Submitted At

03-29-2024 14:46:44

I am seeking the position of:

VP-Elect Membership 2025 (election SPRING 2024)

Name of Candidate

Vickie Jackson

Email

vickie.jackson@cbolympia.com

Contact Phone

360-269-7017

NRDS ID#

864000608

Local Association

Thurston County

Firm Name

Coldwell Banker Evergreen

Designated Broker Name

Ken Anderson

Have you held the President position on the local level?

Yes

Please provide the date(s) you've held the President position at the local level.

2013/Lewis County, 2022/Thurston County

Have you held the Vice President position on the local level?

Yes

Please provide the date(s) you've held the Vice President position at the local level.

2012/Lewis County; 2021/Thurston

Have you held a Secretary/Treasurer position on the local level? If so, please provide the date.

Yes

Please provide the date(s) you've held the Secretary/Treasurer position at the local level.

2009-2011/Lewis County

Have you held a Committee Chair position on the local level?

Yes

Please provide the date(s) and name(s) of the committees that you've held the Committee Chair position at the local level.

2023/TCRA Nominations, 2020/WR Awards, 2021/Government Affairs

Have you held a Local Director position on the local level?

Yes

Please provide the date(s) you've held the Local Director position at the local level.

2007-2008/Lewis County

Have you held a Committee Member position on the local level? If so, list committee(s).

Yes

Please provide the date(s) and committee name(s) of the committees that you've held the Committee Member position at the local level.

2019-2023/DEI, Golf Tournament, Gov't Affairs, Community Service, Education, (all as ex-officio), Awards, Nominations, Climate Mitigation TCRA Property PAG

In the past five years have you served as an Officer on the state level?

No

In the past five years have you served as a Director on the state level?

Yes

Please provide the date(s) you served as a Director on the state level.

2013, 2014, 2019-2024

In the past five years have you served as a Committee Chair?

Yes

Please provide the date(s) and committee name(s) you served as a Committee Chair on the state level.

2020-2021/Awards

In the past five years have you served as a Committee Member?

Yes

Please provide the date(s) and committee name(s) you served as a Committee Member on the state level.

2018-2022/DEI; 2020-2023/Membership; 2016-2021, 2024/Awards; 2024/Education; 2013,2023/Nominations

Please list the dates of the last two WR Board Meetings you have attended.

1/18/2024 Legislative Days; 9/22/2023 Fall Business Conference

Please explain the nature and extent of your activities in the State Association:

I've served on various committees as either a member or Chair-person, as well as on panels and a PAG. I'm always looking for leadership or participation opportunities.

List any other experiences, e.g., community boards and/or service groups, task forces that you've served on.

- Centralia School District Board of Directors 2019-Present
- Citizens for Centralia Schools, Co-Chair, 2011-2022
- CSD Bond Committee 2016-2017
- CSD Facilities Review Committee 2016-2017
- Centralia Booster Club Founder/President 2011-2018
- CHS Senior Presentation Judge 2010-2019
- CHS SIP Task Force
- CMS & CHS Parent Advisory Groups
- CHS Student Handbook Task Force
- CSD Instructional Materials Review Committee
- CHS Staff Interview Committee
- Fords Prairie PTO/Member & President 1999-2005
- Health & Hope Medical Outreach Board 2014-2016

What do you think is the most important aspect of the Strategic Plan?

I believe the 6 Pillars are the most important aspect-- they are the foundation of our goals. Also, the statement, "Members First: In all that we do and in all the decisions we make, we first consider the needs and interests of our members," delivers a challenge to us to keep our members' best interests at the forefront of Association actions.

What do you see as strengths/weaknesses in the Strategic Plan?

I see the "deliverables" as both strengths/weaknesses. Clearly defined, they are a roadmap to success. If those aren't clearly defined, they lack measurability and accountability.

The Nominations Committee will check with your Local Association Executive to broaden your background review. Do they have permission to contact your current broker/manager?

Yes

1. Why are you seeking this position?

I'm seeking the position of VP-Elect of Membership to foster and encourage evaluating our advocacy and communication of Membership Benefits.

2. What is your understanding of the responsibilities of the Vice President-elect of your Committee?

In addition to serving as a member of Exec Committee and as a Director, the VP-elect is responsible for all duties of the VP in their absence, as well as attending all Membership, Executive, and Board meetings. VP-elect assists the President-elect in appointing special committees & PAGS relating to Membership, and is a liaison to the Finance Committee, as well as other duties deemed necessary by the VP.

3. What skills and abilities do you have that will help you to be an effective volunteer leader of WR?

I believe my past leadership experiences allow me to recognize, utilize, and nurture people's strengths, with delegation as a means of engaging participation.

4. Are you willing to support and defend, if necessary, the Washington REALTORS® position, legislative or otherwise, even though you personally disagree with the Association's adopted positions or policies?

Yes.

5. What two major issues are facing your Committee and how do you propose to deal with those two issues?

Our two major issues, even more now than ever, are membership retention and perception of membership value. I think we need to better strategize what "membership" means or doesn't mean to real estate agents. Instead of thinking outside the box, let's get rid of the box.

6. Are you signed up on NAR "Calls-to-Action"?

Yes

7. How do we convey to members the importance of responding to "Calls-to-Action" on Legislative issues?

I think we continue to use "immediate response" media, such as texts/emails, however, there may be a gap of the definition of what "calls to action" means to different demographics in our membership.

8. Do you have an understanding of the WR bylaws, policies and standing rules? Are you committed to abide by them?

Yes and Yes.

9. How should your key area communicate the benefits of your programs to our members?

I apologize, but I need clarification on "key area"...?

I'll answer this way: The benefits of our programs are useless if our members don't have 1) the features and 2) how to find and use them. We have to do a better job of guiding people to the resources...that sounds simple enough, but it's not always executed well.

10. How would you handle a conflict between a committee chair, members and staff?

It depends on what the conflict is. Typically, conflict occurs when people's viewpoints/feelings aren't being validated, or there is miscommunication due to

behavior styles, so working through those aspects is paramount to reconciliation.

11. Are you familiar with the Strategic Plan as it relates to your proposed leadership role and the importance of business plans and committee action?

Yes. It's all integrated, designed to follow a plan of action to achieve the highest results.

12. How have you served on this Committee and, if so, how long?

I have previously served on this Committee as a member, for 4 years, according to my records.

13. If you are not elected, what do you see as your role with the Washington REALTORS® in the future?

I'll continue to be open to pursuing other leadership opportunities within WR.

Name

Dale Chumbley

Company

Windermere NW Living

Title

Broker, REALTOR®

2019 President WA REALTORS®

Contact #

360-260-3253

Email

dalechumbley@gmail.com

Statement in support of candidate:

I am thrilled to endorse Vickie Jackson for the role of Vice President of Membership. Having served alongside her for years, I am confident in her ability to excel in this position.

Vickie's passion for our membership is evident in her dedicated and attentive approach. She listens to diverse perspectives, ensuring that every member feels heard and valued. Her caring, kind, and humorous nature makes her not only an effective leader but also a personable one, fostering a positive and united community.

I wholeheartedly support Vickie Jackson for VP of Membership and believe she will contribute significantly to the continued success of WA REALTORS.

Take care,

Dale Chumbley CIPS, CRS, REALTOR®

2019 President WA REALTORS®

360.260.3253 cell/text

Your Clark County Real Estate Guide

The Dale Chumbley Group

Windermere NW Living

Name

Phil Harlan

Company

Keller Williams South Sound

Title

Managing Broker, REALTOR®

2011 President WA REALTORS®

Contact #

360-701-5688

Email

philharlan@philharlan.com

Statement in support of candidate:

To whom it may concern,

I have worked with Vickie Jackson in multiple capacities over the past 15+ years and find her to be goal-oriented, attentive to detail, and a fantastic role model. She is a servant leader, a good listener, and empathetic. I whole heartedly support Vickie in her life journey and her desire to serve in leadership roles.

Phil Harlan

2011 President WA REALTORS®

Name

Christina Janis

Company

Epic Realty

Title

REALTOR®, Broker

Contact #

360-888-2295

Email

Christina@robricehomes.com

Statement in support of candidate:

Dear Washington REALTORS® nominating committee:

It is my absolute pleasure to recommend Vickie Jackson for the 2025 VP of Membership. Vickie defines what it means to be a REALTOR® and a leader in our industry by her passion for helping her clients buy and sell real estate with the highest degree of professionalism. She is a Past President of not 1 but 2 local REALTOR® Associations (Lewis County and Thurston County) and has served on multiple State committees and currently serves as a State Director on behalf of Thurston County REALTORS.®

She exudes the three C's of servant leadership: Compassion, Character and Competence. I know she faced some serious challenges in her Presidency at Thurston County, and she shined through with grit, grace and determination to make our association better. She has a genuine desire to see fellow REALTORS® succeed and I feel she would serve us well as our next VP of Membership.

If you have any questions, please contact me at 360-888-2295 or Christina@robricehomes.com.

Christina Janis

2022-2024 State Director, Washington REALTORS

Please upload your best photo of yourself.

[Vickie Jackson 2024.png \(https://s3.amazonaws.com/pf-user-files-01/u-28033/uploads/2024-03-29/b253our/Vickie%20Jackson%202024.png\)](https://s3.amazonaws.com/pf-user-files-01/u-28033/uploads/2024-03-29/b253our/Vickie%20Jackson%202024.png)

I realize the position I am seeking will require me to spend additional time, effort and personal funds. At the very least, I shall be expected to attend all WR meetings, serve on at least one committee and provide communications between my local association and WR.



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