

# VISION



*to create a world free of housing discrimination*

# MISSION



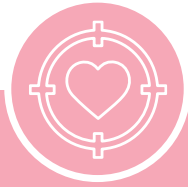
## ADVOCATE. ELEVATE. CELEBRATE

**ADVOCATE** for fair housing for all and promote LGBTQ+ homeownership.

**ELEVATE** professionalism in the industry through education and networking.

**CELEBRATE** diversity and inclusion in our members and allied partners.

# VALUES



COMMUNITY ▶ COLLABORATION ▶  
EQUALITY + EQUITY ▶ INCLUSION ▶  
TRANSPARENCY ▶ PRIDE

# CORE BELIEF



*We believe in accountable leadership to the members of the organization, as well as the practice of transparency from all members, in all things. We will be an organization that hears every voice and will reflect the values and ethics of its members.*

LGBTQ+ REAL ESTATE

# alliance



**THE LGBTQ+ REAL ESTATE ALLIANCE** was launched nationally in June 2020 by leading members of the real estate industry out of a desire to provide unity, transparency, and a platform for the LGBTQ+ community in fair housing and homeownership.

Influential real estate professionals and allies have joined with other members of the LGBTQ+ community to create a voice in real estate which is thousands of members strong and growing... with dozens of North America's leading real estate and financial fortune 500's as sponsors.

Founded as a non-profit corporation, the Alliance received 501(c)6 federal status on June 23, 2020. The Alliance is dedicated to enhancing the professional lives of its members while providing consumers with the proper resources to assist in buying, selling and enjoying their home.

The fact remains, in 29 states in America, LGBTQ+ folks can be legally discriminated against in housing; buying, renting, financing, and seeking shelter. With the American LGBTQ+ population boasting nearly \$1.7 trillion in purchase power, making it the 11th largest economy in the world, there exists both a business case and a human rights case for why housing should be fair and equal.

The Alliance is happy to extend a trial offer for your first year at a 25% discounted rate on a professional membership, which includes a directory listing at [lgbtqPLUShomes.com](http://lgbtqPLUShomes.com) and [realestatealliance.org](http://realestatealliance.org)! Use code "1stYearOff" at checkout to receive your introductory offer of \$150/yr for a professional membership. Promotional code expires 12/31/22.

To Join, visit: [realestatealliance.org](http://realestatealliance.org)

