Be a Buddy

Know in advance who are you going to call when...

...your instincts tell you to get help
...you’re just a little nervous
...you need help at an open house

Get a buddy and program his or her number into your speed dial
Car Safety

Always have your keys with you
Park in a well lit area
Don’t get blocked in
Beware of dead-end streets
Keep your car in good running condition
Consider using separate cars

If you must take one car, you drive

Be on the Safe Side
Danger is not always easy to identify.

Gut feelings
Hesitation
Unexplained Fear
Apprehension

These are signals that something isn’t right.

Pay attention and trust your instincts!

Be on the SAFE SIDE
Be on the Safe Side

Dress for Safety

Don’t wear expensive jewelry
Always wear your cell phone
Dress for the weather
Only carry what minimal cash or credit cards you need

Wear shoes you can run in

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Fight or Flight?

Yell “fire” to get attention

Run and call 9-1-1 when you can

Get some self-defense training

If you strike, mean it

Be on the Safe Side

Real Safety Estate Council
Have a prearranged distress signal:
Example: “I’m at the Jones house and I need the Red file right away.”

Share and practice your distress code with:
your office colleagues
family
friends

Use it anytime you feel uneasy.

Be on the Safe Side
Keep a cell phone at your side

Leave your phone on
Program into speed-dial:
• 911
• buddy
• office

Create and share a distress signal
Keep a fully-charged phone

Your phone can be your best friend in a bad situation

Be on the Safe Side

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Know Who you are dealing with

When you have new clients:
Meet them in the office
Verify their identities
- Get their car make and license number
- Photocopy their driver’s license
- Complete the Client I.D. Form

A serious client will not hesitate to share this information

Be on the SAFE SIDE
Let them lead the way

- Plan your escape routes in advance
- Leave doors open
- Avoid attics and basements
- Walk behind your clients
- Stay by the door

Follow your instincts when showing a home

Be on the Safe Side

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Open house safety tips

Don’t advertise a listing as vacant
Establish escape routes from each level
Call the office or a buddy hourly
Keep your keys and cell phone with you
Park where you can get out quickly
Notify neighbors in advance

Is it possible to bring someone with you?

Be on the SAFE SIDE
Be on the SAFE SIDE

Your marketing materials should be polished and professional

Limit the amount of personal information you share

Use your cell number not your home phone

Use your office address rather than your home address

Avoid glamour shots

Your personal safety is too important
Tell someone

Who you are with
Where you are going
When you will be back

Be on the SAFE SIDE

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