

## AWARDS AND RECOGNITION

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Recognizing RPAC investors is a very important aspect of RPAC fundraising. Everyone appreciates being thanked and most welcome being recognized. Acknowledging investors is also a great way to motivate them to invest again.

### RPAC: Levels of Awards

<b>Golden R Member</b> .....	\$5,000 annually
NAR Designation and Recognition	
<b>Crystal R Member</b> .....	\$2,500 annually
NAR Designation and Recognition	
<b>Sterling R Member</b> .....	\$1,000 annually
NAR Designation and Recognition	
<b>Political Visionary</b> .....	\$500 annually
Will receive pin and special recognition in the year of investment	
<b>Capitol Club Member</b> .....	\$250 annually
Members who invest at this level will earn a pin indicating membership in the appropriate "club". To be a Capitol Club Member, one must invest \$250 per year. A Capitol Club Member shall sustain their membership with an annual investment of \$99.	
<b>Century Club Member</b> .....	\$100 annually

### Ideas for Recognizing Your RPAC Investors

In addition, there are many things that local associations can do:

- Post an 8" x 10" color photo collage of investors in local association office.
- Publicize name of donors in REALTORS® newsletters with photos and write-up on individuals.
- Post name on bulletin board at each local association in auditorium for permanent display.
- Always introduce/recognize donors at each association meeting.
- Award special recognition at reception with local elected officials.
- Post photo collage of investors in local newspaper.
- Post running list of investors on local association website.
- Present RPAC plaque and/or pin to investor at association functions or at breakfasts.
- Have a special reception for investors.
- Create a special name tag.
- Create a RPAC investors yearbook.

# WASHINGTON REALTORS® LOCAL ASSOCIATION RECOGNITION AND AWARD PROGRAM

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## The Lawrence Mabry Award

- Who?** Any and all local associations who meet 10 of the 12 approved criteria, with the exception of the State Goal, which must be met.
- When?** Awarded during Legislative Day and annually thereafter.
- Why?** Over the course of the year, local associations are asked to do many things to assist with the election process and RPAC fundraising. Some associations consistently respond to requests for help in a timely manner and are willing to the “extra mile.” They get a “thank you” from staff, but no one else knows about how beneficial their help has been to the overall government affairs effort. This award program is to publicly recognize those associations who “do it right.”
- How?** With great fanfare!

### Criteria for Recognition:

- Participated in training (state or local) for the candidate interview/endorsement process.\*
- Followed proper candidate interview and/or endorsement procedure within suggested timeframe.\*
- Filled out request for RPAC funds form correctly and on time if requesting funding.\*
- Provided names of state legislative key contacts on time if applicable.\*
- Provided names of candidates for federal district and federal state coordinators on time if applicable.\*
- Submitted names of local RPAC and Political Affairs Chairs early enough to include them in mailings for Legislative Day.
- Sent a local RPAC chair or designated alternate to attend the annual workshop.
- Completed an RPAC Report Form, which includes plan for raising money.
- Participates in more than 50% of legislative conference calls.
- Met at least their state goal.
- Completion of Leadership Project.
- Submit RPAC Plus Award winner name on time.

*\* indicates every other year (i.e., even, or election, years).*

## The Leadership Project Criteria

The Leadership Project is an annual activity aimed to increase investments to RPAC from those members who are considered "leaders" in WR. Members of the following committees are asked to invest a minimum of \$100 to fulfill the requirements of the Project:

Current Executive Committee  
Current active State Board of Directors (excluding inactive Past Presidents)  
Local Association Presidents  
Local Association RPAC Chairs/GA Chairs  
Legislative Steering Committee  
RPAC Trustees  
FSC's/FDC's  
Key Contacts

The list of members who **have not invested** the required amount is published in June at the directive of the RPAC Committee, so that local RPAC Chairs and RPAC Trustees have an opportunity to contact members and encourage them to invest. As members invest, the names are removed from the list.

Completion of the Leadership Project is one of the requirements for the Lawrence Mabry Award.

### RPAC Plus Program Rewards Political Activism

REALTORS® established the RPAC Plus Program, to recognize politically active REALTORS® who go "above and beyond" in their support of REALTOR® political actions. Besides contributing money to RPAC, these REALTORS® have generously donated their time to help on campaigns through doorbelling, displaying yard signs, and Get Out The Vote phone banks. This exceptional and important award will be the highest honor given to an individual by Government Affairs.

Members will be honored in the RPAC Plus Program for their political involvement, including membership in RPAC Centennial Club, and 24 hours of service to candidates, initiatives and/or political issues. Additional special consideration is given for personal candidacy and political financial donations made outside of RPAC.

Recognition for these activities will include a specially designed pin, peer recognition at the annual awards luncheon, and notice in the Washington Online REALTOR®. Additionally, each local association may nominate one REALTOR® who embodies the spirit of the RPAC Plus Program to be named the RPAC Plus REALTOR® of the Year at the annual awards luncheon.

This is government affairs' premier award of recognition to an individual member. It was most appropriate that the first award was given posthumously to Lawrence Mabry. Mabry, known affectionately as "Mr. RPAC" for his decades of dedication and his role in the formation of both the state and national REALTOR® Political Action Committees.

- Applications for this year's RPAC Plus Award can be obtained by contacting your local association or from Washington REALTORS® Government Affairs Department.

Please note that you do not have to limit nominations to your own Local Association and you can also nominate yourself.