



**REALTORS@PAC Fundraising Plan**

**This form will help you establish a plan of action to achieve your fundraising goal.  
Please complete this form and return to WR by March 1<sup>st</sup>.**

**Local Association:** \_\_\_\_\_

**RPAC Trustee:** \_\_\_\_\_

**RPAC Chair:** \_\_\_\_\_

Has the RPAC Trustee met in person with local association leadership to discuss RPAC fundraising this year?  Yes  No

Has the RPAC Trustee met in person with local RPAC Chair and GAD or AE to discuss RPAC fundraising this year?  Yes  No

Did the local RPAC Chair attend the RPAC Fundraising Workshop at Hill Day?  
 Yes  No

**Goals**

\$ \_\_\_\_\_ Local RPAC Fundraising Goal

% \_\_\_\_\_ Local RPAC Participation Goal

# \_\_\_\_\_ Local RPAC Major Investor Goal

**The Plan: This year, how do you plan to raise funds for RPAC?**

Dues Billing

(Please indicate amount billed above the line \$ \_\_\_\_\_ and below the line \$ \_\_\_\_\_)

Direct Mail (postcards, letters)

Are you interested in learning more about customized brochures from NAR?  Yes  No

Face to Face Solicitation

Who will be primarily responsible for collecting RPAC Investments?

Name: \_\_\_\_\_

Office Visits

Who is responsible for organizing office visits?

Name: \_\_\_\_\_

Goal for offices visited: # \_\_\_\_\_

Are you interested in materials to assist your office visit presentation?  Yes  No

Phone Banks

Who will be your target audience for your phone bank? \_\_\_\_\_  
(e.g. brokers, previous investors, etc.)

What is the expected date for your phone bank? \_\_\_\_\_

RPAC Fundraising Event(s)

What is the nature of the event(s)? \_\_\_\_\_  
(e.g. auction, cook-off, dinner, etc.)

Who will be responsible for planning the event? \_\_\_\_\_

Who will be responsible for collecting RPAC Investments? \_\_\_\_\_

Do you plan to use Fundraising Reimbursement Funds from WR?  Yes  No

Are you interested in applying for a grant from NAR for your event?  Yes  No

**Feedback**

**What are some ways that your RPAC Trustee and WR staff can help you to successfully implement your RPAC Fundraising Plan?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Does the Local Association need an RPAC material?**

Brochures # \_\_\_\_\_

Investment Forms # \_\_\_\_\_

Other # \_\_\_\_\_

Would the local association like an RPAC Volunteer or staff member to come to a meeting to talk about RPAC?  Yes  No

*Please return via email or fax to Washington REALTORS® at 360-357-6627 or [janet.kane@warealtor.org](mailto:janet.kane@warealtor.org). Please direct questions to Janet Kane at 360-943-3100, ext. 130.*

**To be completed by the State Association**

Date Received: \_\_\_\_\_

Follow-up Needed?:  Yes  No

Comments: